

Contents – in this plan



About this local transport plan (LTP)
page 4



Our vision and objectives
page 5



Other plans and targets for transport
page 6



Understanding transport
page 7



LTP objectives – public transport
pages 8, 9 and 10



LTP objectives – roads in Staffordshire
pages 11, 12, 13 and 14

Contents – in this plan



LTP objectives – communities and active travel

pages 15, 16, 17 and 18



LTP objectives – land use and transport planning

pages 18, 19 and 20



LTP objectives – digital technology

pages 21, 22 and 23



LTP objectives – low emission vehicles

pages 23, 24 and 25



Checking on this plan

pages 26 and 27



Contacts, credits and information

page 27



About this Local Transport Plan (LTP)



This is a summary (the main points) of Staffordshire's Local Transport Plan.

It is all about how we want transport to work now, and in the future.



We want people and businesses to have more and better ways to travel by car, walking, cycling, buses and trains.



Better transport will help our economy to grow (bring more money into Staffordshire) and make our communities healthier and happier.



Better transport will help make the environment (nature) better. This includes things like clean air and less pollution from vehicles.



Our vision and objectives

The vision of this LTP (local transport plan) is to have:

joined-up transport that works well, helps the economy, supports safe, healthy communities and helps nature.



This LTP has **4 strategic objectives** (big targets) for transport in Staffordshire.

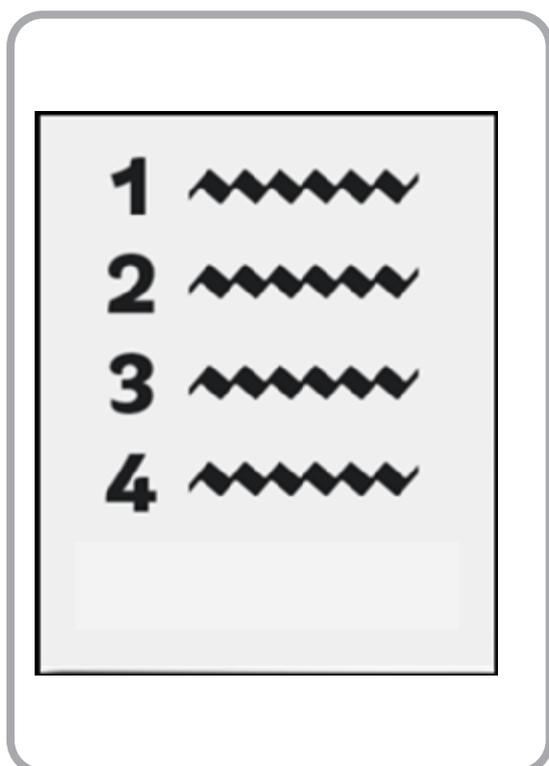


1. Manage transport and roads in a way that helps the economy.

2. Have safe roads, footpaths and cycle paths (repaired when they need to be) that help people feel proud of their communities.

3. Make it easier for people to get together (in person and online) to help make stonger, more equal communities.

4. Have cleaner air and help nature.

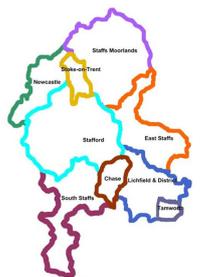




Other plans and targets for transport



This LTP fits in with other Staffordshire County Council plans about health, community, the economy, jobs and protecting nature.



Better transport helps everyone. For example, it will bring more tourists to Staffordshire and make it easier for people to get to work.



This LTP also fits with the Joint Strategy Transport Statement with Stoke-on-Trent City Council. This is about working together to make transport in our areas better.



Department
for Transport

This LTP also fits with the Department for Transport's plans for better roads, buses, railways, clean air and joined-up transport all over the UK.



Understanding transport

During 2023 and 2024, we looked at lots of different information about transport and spoke to lots of people who live and work in Staffordshire.



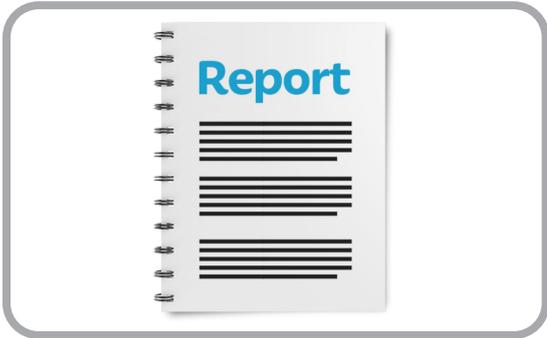
We looked at surveys and reports and checked up on the condition of our roads and how good our bus stops are.



All this information helped us to understand what transport in Staffordshire should be like in the future, and write this LTP.



This LTP has **18 Theme Objectives** (targets on different issues about transport).





LTP objectives – public transport



We want to work with transport companies to make a joined-up network, using different types of transport for better journeys for all passengers. This is really important for this LTP to work.



We want more freight (goods being transported) moved around Staffordshire by rail instead of the roads. This is cleaner and would help keep our roads in good condition.



The theme objectives for public transport are:

1. All railway stations have different transport options and links (like cars, taxis, bicycles).
2. Better rail services for people and freight.
3. High quality bus services for everyone.
4. Have more, different travel options in places where there are fewer bus services.



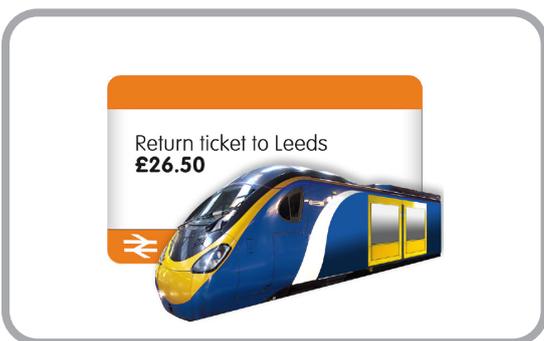
We are asking the Government for around £22 million in **capital funding** and almost £81 million in **revenue funding** to help us pay for public transport over the next 5 years.



Capital funding is money to pay for things like land, buildings or equipment.



Revenue funding is money to pay for the day-to-day costs of running a business or service, such as paying staff wages.



Train companies and the organisations that run the railways will work together to have better ticketing and more trains running better services.



Local bus companies will meet at the Enhanced Bus Partnership to find ways of making buses better.



We will look at how bus services are run and paid for and find out more about bus services using passenger surveys and a Bus User Forum.



We will work with councils next to Staffordshire on new ticketing.



We will support local community transport groups.



We will work with taxi companies to make sure they are better and help them to have taxis that are better for the environment.



We will look at ways to have shared travel schemes, such as car clubs and hiring e-bikes.



LTP objectives – roads in Staffordshire



We look after some bus stops and most of the roads, footpaths, bridges, streetlights and signs across Staffordshire (except for the ones in Stoke-on-Trent).



Our roads are being damaged by the weather and heavy use by vehicles. We need to fix them and make them stronger.



The theme objectives for roads in Staffordshire are:

5. Make major (big) roads safer, faster and easier to use.

6. Make smaller, local roads safer, faster and easier to use.

7. Find ways to look after roads better so they are in good condition.

8. Support companies moving freight (goods) in a way that doesn't damage roads or local communities.





We are asking the Government for almost £690 million in capital funding and almost £180 million in revenue funding to help us make roads better.



We are also asking the Government for a funding plan for the next 10 years and for support working with businesses and local communities to deal with problems caused by lots of freight on the roads.



We are asking National Highways (who look after major roads and motorways in England) to make sure they think about the needs of people and businesses in Staffordshire.



We are asking local planners to make sure there is enough overnight parking for lorry drivers and we want to work with businesses on better ways to deliver goods in local communities.



We are making promises about road safety, managing traffic, road repairs and managing freight.



On **road safety** we will:

- work with the Safer Roads Partnership to write a new plan all about safe roads, safe road users and safe vehicles
- think about safety in all our work on roads and use digital technology to find out about road safety problems
- think about new rules on cars parking on pavements, damaging them and making people less safe.



On **managing traffic** we will ask the Government to give us new powers to fine drivers who break some traffic rules (like making turns they shouldn't or blocking roads).



We will also ask for new powers to make utility companies (like electricity, gas and water) finish roadworks more quickly.



On **road repairs** we will keep better records of roads that need fixing, write a plan about making sure our roads stay in good condition for longer and reward good repairs.



We will also:

- plan ahead so repairs are done alongside work to improve roads and paths
- look at the risks of taking away guard rails that keep people away from traffic
- make regular checks on roads to try and stop them flooding.



On **freight management**, we will:

- carry on working with the Staffordshire Freight and Communities Forum
- plan better overnight parking and rest areas for lorry drivers.



- 1 ~~~~~
- 2 ~~~~~
- 3 ~~~~~
- 4 ~~~~~
- 5 ~~~~~

LTP objectives – communities and active travel

We want to help people live healthier lives by making it easier to walk, cycle, and use other **active travel** options.

Active travel means supporting people to get around in more active ways, such as walking and cycling.



This is especially important in Staffordshire, where many people have problems with their weight, and with their mental health.



The theme objectives for communities and active travel in Staffordshire are:

9. Make roads, pavements and paths safer for walking, cycling and using wheelchairs or other mobility aids (wheeling).

10. Have more people using Public Rights of Way (countryside paths and trails).

11. Support more people to use active travel if they choose it.





We are asking the Government for almost £44 million in capital funding and almost £20 million in revenue funding to help us support communities to be more welcoming to all and more active.



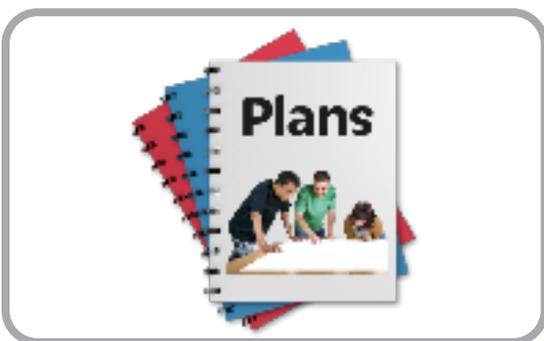
We are also asking the Government to update the national plan for cycling and walking and write new laws and rules about Public Rights of Way.



We will work with groups like Walk Wheel Cycle Trust, and local councils to promote walking, wheeling, and cycling.



We are making promises about walking, wheeling and cycling, Public Rights of Way and supporting people to use active travel.



To make walking, wheeling and cycling easier for everyone, we will update and grow our Local Cycling and Walking Infrastructure Plan (LCWIP).



We will also:

- design better walking and cycling routes
- get funding from developers of roads and buildings
- ask for more powers to enforce traffic rules near schools.



We will make sure paths and cycle lanes are in good condition and give people walking and cycling more time using pedestrian crossings.



On **Public Rights of Way**, we will write a new plan to improve paths for everyone, including disabled people and check on what condition our paths and trails are in.



On supporting people to use **active travel** we will take part in national campaigns like:

- Walking Month
- the Big Walk and Wheel.



We will also work with partners, businesses and employers to make plans that help more people use active travel.



We will look at how we raise awareness of, and talk about active travel so more people know about it and can choose it.



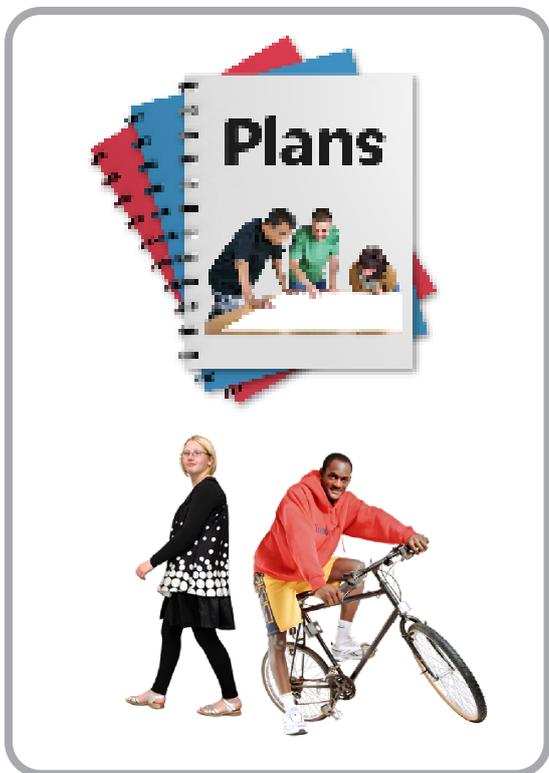
LTP objectives – land use and transport planning



We want new homes and workplaces to be built in places where people have or will have choices of how they travel.



These places should have good public transport, walking and cycling routes, and be near shops, schools, and services.



The theme objectives for land use and transport planning in Staffordshire are:

12. Make sure plans for new homes and places to work fit in with transport plans.

13. Make sure new developments are chosen where people can easily walk, wheel, cycle, or use public transport.

14. Make active travel and public transport a big part of plans to improve town centres.



We are asking the Government for around £14 million in capital funding and £250,000 in revenue funding to help us improve town centres.



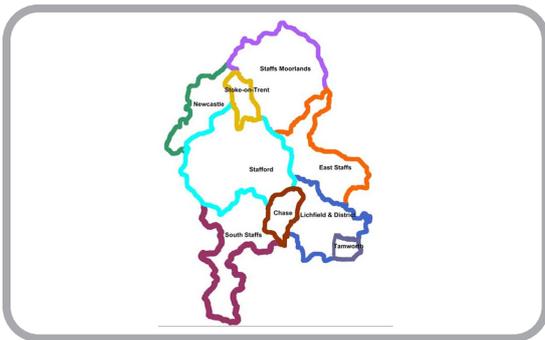
We are also asking the Government for advice on new ways of planning transport, and writing travel plans and assessments.



We are asking local councils in Staffordshire to make sure land use decisions fit in with this LTP and be in charge of improving town centres.



We are asking developers to follow our rules on designing roads and paths and be clear about how much traffic there will be when their work is finished.



We will build roads and paths to support local plans for Lichfield, Stafford, Newcastle-under-Lyme and Burton-upon-Trent.



We will support all the other local councils in Staffordshire to write their own local plans.



We will also:

- protect the roads that are most important to our transport objectives
- think about saying 'no' to any planned developments that mean people have to use cars
- share transport information with developers
- write Travel Plan delivery reports every year and use them to plan for the future.





LTP objectives – digital technology



Using data and technology will help us manage roads better. It will also help people work, shop, and access services online, giving people the choice not to travel.



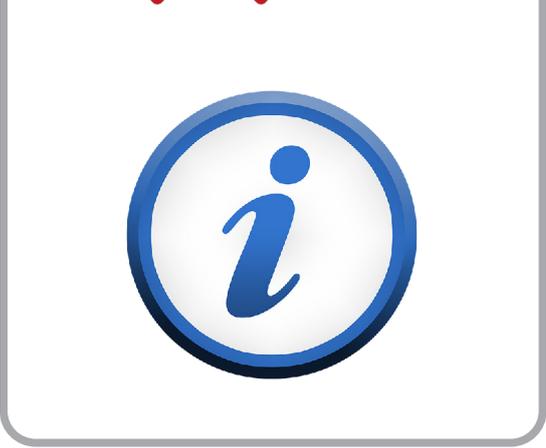
Digital technology will help us to better understand transport problems and quickly solve them.



The theme objectives for digital technology are:

15. Give people the choice not to travel and improve the way roads and railways work.

16. Make it easier to share up to date information with other organisations to make roads safer and better.





We are asking the Government to look at how phone and broadband internet companies install cables to make sure they don't damage roads.



We are also asking the Government to update the law on sharing information so we can more easily share with the organisations we work with.



We will ask phone and broadband internet companies to make sure more people have a good internet connection, especially in the countryside.



We will look at ways to protect broadband cables when roadworks are being done.



We will have better digital support services to help more people use and understand the technology.



We will also:

- find and then work with partners to support people who don't know how, or can't afford to use digital technology (this is called digital exclusion)
- work to make sure all transport providers are sharing information with each other, and us.



LTP objectives – low emission vehicles



The theme objectives for low emission vehicles are:

17. Support people and businesses switching to low emission vehicles by making sure there are more off-road charging points.

18. Support bus companies with buying low emission buses and charging stations.



We are asking the Government for £12.5 million in capital funding to help us support the change to low emission vehicles across Staffordshire.



We are also asking the Government to support and fund the Fifty500 Midlands Growth Corridor, a plan about two of Staffordshire's biggest roads, the A50 and the A500.



This is a big plan about making the A50 and the A500 even more important to clean energy transport and bringing more money into the area.

White Paper



We are also asking the Government to write a new, national plan for more people switching to low emission vehicles.



We are asking businesses and partner organisations to help companies switch to low emission freight vehicles (delivery vans and lorries).



We are also asking:

- businesses to switch to cleaner fuels for deliveries
- companies that make electric car charging points to make sure chargers are fairly spread out and affordable
- bus companies to agree on a plan for more low emission buses.



We will write a new plan for electric vehicle charging points and run the Government's LEVI (Local Electric Vehicle Infrastructure) work in Staffordshire.



We will also:

- review our own vehicle fleet and plan to switch to low emission vehicles
- look at using council-owned sites (like depots and schools) for charging points
- update contracts to say our suppliers should use cleaner vehicles.

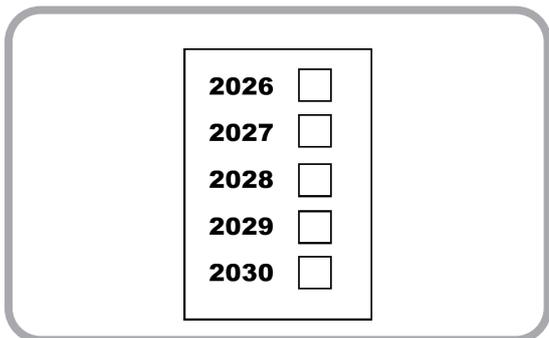




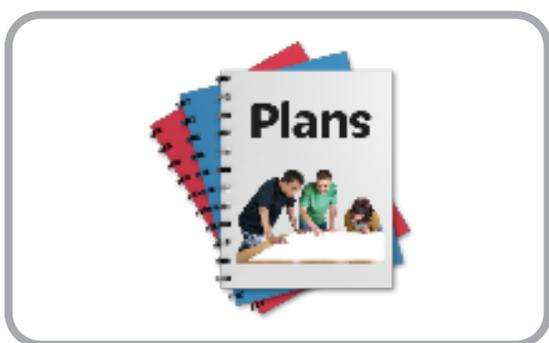
LTP objectives – checking on this plan



We will check how well the Local Transport Plan (LTP) is working every year.



Every 5 years, we will review the whole plan to see if it still meets our goals.



To check how well things are working, we use lots of Key Performance Indicators (KPIs) – clear targets linked to each of the plan’s objectives.



In 2031, we will have another Household Travel Survey to see how people’s travel habits and thoughts about transport have changed.

For this Local Transport Plan (LTP) to work we need:



- the funding and support we have asked for from the Government
- strong support from our partner organisations and businesses in Staffordshire.



Contacts, credits and information



For more information about the Local Transport Plan, please email:

ltp@staffordshire.gov.uk



This Staffordshire County Council Local Transport Plan was made into Easy Read by Asist.

© Asist, 2025

With thanks to Photosymbols.