

# Staffordshire Dignity in Care Awards 2026

Created by:

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**Submission Details:**

Contact Name:

Contact Number:

Contact Email:

Please fill out the permissions form below send with the artwork to:

FAO: Phoebe Bishop  
Care Market Development Team  
Staffordshire Place 1  
Stafford  
ST16 2LP

If you have any questions, please contact [Dignity@Staffordshire.gov.uk](mailto:Dignity@Staffordshire.gov.uk)

# Dignity in Care Awards

## Programme Cover Competition Permission Form

Thank you for taking part in our competition. To comply with data protection laws, we need you to fill out a form giving us permission to use your name, your artwork and where you are from. Please print this form, fill it out and send it to us with your artwork. If you are successful, we will contact you before sharing the result publicly.

### Details we will share as part of the competition announcement

Artists name	
Name of care setting	

### Consent to hold your data (tick the boxes which apply)

I am completing this form  for myself **OR**  on behalf of a vulnerable adult

(if applicable) Full name of a vulnerable adult \_\_\_\_\_

(if applicable) I am their  parent  guardian  carer

I have read and agree to the '**Code of Conduct for Photography and Videography**' included with this form, and I give my consent:

to be photographed/ photograph the named person

for the council to hold and share artwork created by the named person

I'm happy for the council to use photos of / artwork made by the person named above in the following ways:

**Print:** this may include, but is not exclusive to, awards programme, leaflets, posters, newspaper articles etc.

**Online:** this may include, but is not exclusive to, web pages and social media posts etc.

If you want to make any special restrictions/exclusions about how we may use photos of you, please detail in the box below:

**Your details** *(person filling out this form)*

Full name (print in capitals)	
Email address	
Date of consent	
Signature	

# Code of Conduct for Photography and Video - Staffordshire County Council

We will always store any still or moving images of you, or anyone for whom you have responsibility, safely. We will only use them in specific projects for which we have your written consent. We may also share images with partner agencies such as other councils, who must conform to the same legislation.

## Managing your consent

You can withdraw your consent for us to use images or footage of yourself, or anyone for whom you have responsibility, such as a child or vulnerable adult, at any time.

Either call 0300 111 8000 and ask for Communications or email [communications@staffordshire.gov.uk](mailto:communications@staffordshire.gov.uk)

Once you tell us that you withdraw consent, we will work with you to ensure that all relevant individual photos, or sets of photos, and footage are deleted from our systems. For instances where images are used in printed materials, such as leaflets/magazines, it will not be possible for consent to be withdrawn. However, we will ensure your image is not used for any future publications.

## In all circumstances we will:

- Never publish photos or footage of you where we do not have your written consent.
- Never present you in a manner likely to cause embarrassment or offence.
- Never reveal your personal details such as age, address or telephone number within a photo or footage. In very rare circumstances where this would be useful, we will discuss it with you and ask for your written consent.
- Keep photos and footage of you on our system for a **maximum of 2 years**. After 2 years we will delete them.
- Retain the copyright to all photos and footage taken during a photoshoot.

## In addition when using photos or footage of **children under 16yo** we will:

- Always ensure that permission has been given directly in writing by the child's parents, carers or legal guardians.
- In the case of photos or footage taken within a school, we will ensure that the school's existing parental consent system states that any images might also be used by Staffordshire County Council.
- Not use images of children to illustrate child protection issues relating to the Fostering and Adoption service or Youth Offending Service. In very rare circumstances where this would be useful, we will contact their parents or guardians to discuss and ask for written consent.

## When using photos or footage of **vulnerable adults** we will:

- Always ensure that written permission has been granted by their care giver or guardian.
- Not use their images to illustrate subjects such as the abuse of older people. In very rare circumstances where this would be useful, we will contact their primary care giver to discuss and ask for written consent.

Rev03: April 2025