

Strategic Direction 2026-2028

Our focus is on supporting Staffordshire's people, the local economy, creating better connections and strong communities - all while making sure we spend money wisely.

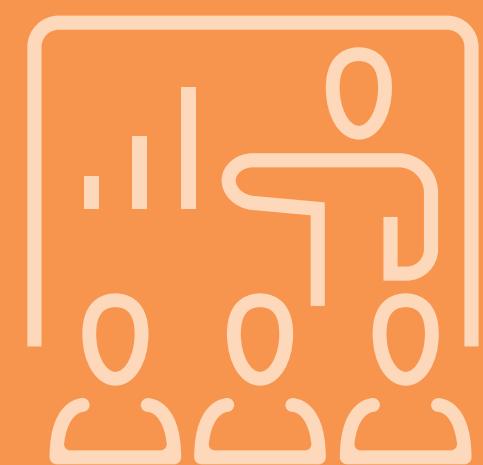
Our strategic priorities



People

Early help and prevention

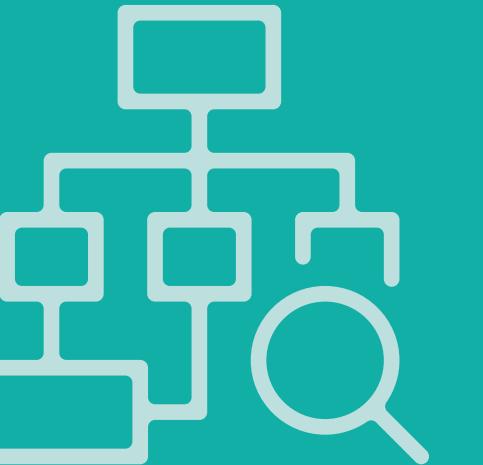
Give people the right support, at the right time and in the right place so they can live healthier, happier, more independent lives.



Economy

Creating an environment for growth

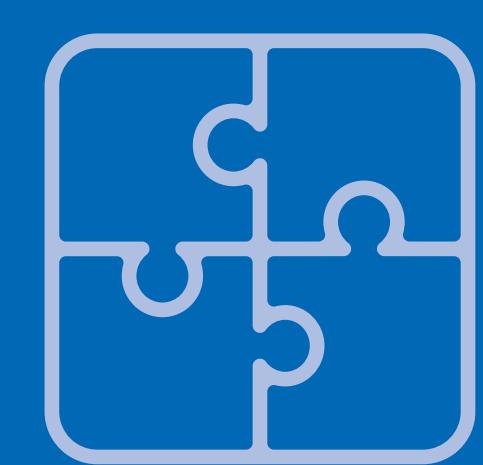
Create a successful, vibrant economy by making Staffordshire a leading place to live, work, visit and invest.



Connectivity

Highways and digital infrastructure

Improve connectivity through better transport and digital infrastructure to help communities and businesses thrive.



Communities

Safety and resilience

Build safer, stronger and more connected communities by reducing crime and anti-social behaviour, and supporting local networks.



Efficiency and value for money

Making every pound count

Manage public money carefully by shaping services that work for local people and planning well for the future.

