

Local Members' Interest
n/a

Healthy Staffordshire Select Committee – 6 November 2017

Executive Response to the final report of the Healthy Staffordshire Select Committee Working Group on Preventing Obesity

Recommendations

1. That the Healthy Staffordshire Select Committee receives the formal response of the Cabinet Member for Health, Care and Well-being, on the recommendations of the final report of the Healthy Staffordshire Select Committee Working Group on Preventing Obesity. (Children)
2. That the Healthy Staffordshire Select Committee considers the content of the accompanying action plan.
3. That the Healthy Staffordshire Select Committee monitors the action plan and implementation of the agreed recommendations on a six monthly exception basis, until all recommendations have been fully implemented.

Report of Cllr Alan White, Deputy Leader and Cabinet Member for Health, Care and Wellbeing

Summary

What is the Select Committee being asked to do and why?

4. The Healthy Staffordshire Select Committee are asked to consider Cabinet Member's decisions regarding the recommendations that were made by the Healthy Select Committee Working Group on the prevention of Obesity and monitor the Action Plan at six monthly intervals.

Report

Background

5. The Corporate Review Committee agreed to write to the Chair of the Healthy Staffordshire Select Committee proposing that childhood obesity be considered as part of the Select Committee's work programme given its significant implications for health, social care, the economy and its links to educational attainment. The Healthy Staffordshire Select Committee set up a working group to consider the issue and commenced this review in November 2016. Obesity has been identified as a concern in Staffordshire and the report follows a joint Scrutiny review in 2007 on local uptake of

schools meals in primary schools and a comprehensive report summarising the local picture with regard to obesity by Public Health Officers in 2015

6. The findings and recommendations of the Scrutiny Working Group were endorsed by the Healthy Staffordshire Select Committee at their meeting on 21 March 2017. The report was then submitted to the Cabinet Member for Health, Care and Well-being with a request for his formal response. All of the recommendations were agreed.
7. The Cabinet Member for Health, Care and Well-being recognizes the work of the Member Working Group and welcomes the conclusions and recommendations of their report.
8. Having reviewed the 5 recommendations it is noted that 4 of the recommendations will have been completed by the end of January 2018 and the remaining recommendation is the subject of on-going 'business as usual' activities. It is noted that Recommendation 5, concerning the inclusion of 0-5 years children in 0-19 years in the Child Health Improvement Programme, has been identified as a high priority and its implementation will be subject to ongoing monitoring and evaluation.
9. In view of the above, the Healthy Staffordshire Select Committee are asked to receive the formal response to the recommendations of the final report of the Healthy Staffordshire Select Committee Working Group on Preventing Obesity in children and to make arrangements to monitor the plan for implementing the agreed recommendations – to make sure that action is taken and delivers the intended outcome.

Attached as Appendix A to this report is a table setting out:

- a. each of the agreed recommendations;
- b. the organisation/lead Member or officer;
- c. the action proposed (or already taken) in response to the agreed recommendations; and
- d. a deadline for completion.

Community Impact

10. A formal community impact assessment has not been carried out at this time but it is recognised that children from deprived areas in Staffordshire are twice as likely to be obese compared with children from less deprived areas. Addressing such health inequalities is a priority in current strategic planning and commissioning.
11. Tackling obesity is essential in achieving the County Council's priority outcome, that the people of Staffordshire will: Be healthier and more independent, and also the priorities of the Staffordshire Health and Wellbeing Board. Addressing obesity is also critical in the success of the Staffordshire and Stoke-on-Trent Sustainability and Transformation Plan.
12. Treating obesity and its consequences is currently estimated to cost the NHS £5.1bn every year. The wider costs of obesity to society and the wider economy are estimated to be around three times this amount.

The key risk is that resources will not be available to lead on this agenda and that the impact of obesity will continue to cost society and the individual and to exacerbate existing health inequalities relating to obesity.

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List of Appendices/Background papers

Appendix A - Executive Response Action Plan

Appendix B - Minutes of meeting of the Healthy Staffordshire Select Committee held on 21 March 2017

Appendix C - Preventing Obesity: Final Report of the Healthy Staffordshire Select Committee Working Group

Appendix A

Preventing Obesity – Executive Response Action Plan

Name of Select Committee:- Healthy Staffordshire

Date 09/09/2018

	Recommendation	Proposed action (or action already taken)	Lead Member/Officer	Deadline
<i>No.</i>				
1.	That the draft strategic approach to tackling obesity across all sectors (e.g. compact or formal strategy) be shared with the Healthy Staffordshire Select Committee for scrutiny when collated.	The process is currently underway and began with a Public engagement campaign and event (The 'Big Fat Chat') in March 2017. Using intelligence gathered from this and the subsequent stakeholder meeting with key partners, the aim is to develop a Staffordshire Compact (partnership agreement). This will outline the proposed strategic approach and shared priorities for the short, medium and long term for tackling obesity in Staffordshire.	Alan White/Ruth Goldstein	January 2018
2.	That work is undertaken with District/Borough Councils, schools and the voluntary sector to map current activity. This information should be fed into the work of the Health and Wellbeing Board, informing the development of the wider strategic approach to tackling obesity across all sectors.	Representatives from the districts/Boroughs, schools and voluntary and statutory services all attended the stakeholder meeting mentioned above and are all now involved in developing the compact. Regular reports are being submitted to the Health and Wellbeing board to keep them informed of progress	Alan White/Ruth Goldstein	January 2018

	Recommendation	Proposed action (or action already taken)	Lead Member/Officer	Deadline
3.	That the Health and Wellbeing Board seek the views of the Healthy Staffordshire Select Committee on any proposed public engagement exercises before such events take place. This would provide an opportunity to inform elected Members about the plans, raise the public profile of events, receive the Committee's views on the engagement process and gain elected Members support in promoting community interest in the exercise.	The Public engagement event was held on 1 st of March, before publication of this report. The view of Healthy Staffordshire Select Committee was not specifically sought, however, representatives of the board did input into the questions posed during the event to ensure that all issues faced by children and adults were addressed during the event.	Alan White/Ruth Goldstein	February 2017
4.	That the County Council write to the Secretary of State for Health suggesting that health and wellbeing be considered as part of licensing and planning practices.	Need to review recent national plan for childhood obesity and take action accordingly (if this issue is not addressed)	Alan White/Ruth Goldstein	November 2017
5.	That the prevention of obesity in the 0-5 to five year old age group is included in the 0-19 Child Health Improvement Programme.	The tender process for the 0-19 procurement has followed a competitive dialogue process. This involved a number of structured dialogues with bidders to inform the final specification. Through this process childhood obesity (including prevention) was identified as a high impact area and therefore included in the specification and considered through the evaluation process.	Alan White/Tilly Flanagan	Ongoing