

The Staffordshire Vision:

A county where big ambitions, great connections and greener living give everyone the opportunity to prosper, be healthy and happy

Outcomes

Everyone in Staffordshire will:

- Have access to more good jobs and share the benefits of economic growth
- Be healthier and independent for longer
- Feel safer, happier and more supported in their community

Priorities



Help Staffordshire's economy to grow and generate more good jobs



Invest in infrastructure for growing communities



Improve education and training so that lifelong learning offers everyone the opportunity to succeed



Inspire healthy, independent living



Support more families and children to look after themselves, stay safe and well

Principles



Encourage residents and communities to help themselves and one another



Our workforce will be ambitious for Staffordshire, and make a difference for our people



Be digital, using technology and data to connect, inform and support our citizens



Think climate change in all we do to limit our impact on the planet

Our Pledge: Deliver value for money for residents and businesses and live within our means