

Claimant Count, August 2025 (Sorted by latest Claimant Rate)

Benchmarks	Claimant Count Rate – August 2024 (%)	Claimant Count Rate – June 2025 (%)	Claimant Count Rate – July 2025 (%)	Claimant Count Rate – August 2025 (%)	Number of Claimants – August 2025	Monthly Change in Claimant Numbers (%)
England	4.3	4.1	4.0	4.1	1,488,515	1.5
West Midlands	5.6	5.4	5.3	5.4	203,220	1.6

Staffordshire & Stoke-on-Trent Total	Claimant Count Rate – August 2024 (%)	Claimant Count Rate – June 2025 (%)	Claimant Count Rate – July 2025 (%)	Claimant Count Rate – August 2025 (%)	Number of Claimants – August 2025	Monthly Change in Claimant Numbers (%)
Staffs & Stoke-on-Trent	3.8	3.5	3.5	3.5	24,885	1.7

West Midlands Strategic Authorities	Claimant Count Rate – August 2024 (%)	Claimant Count Rate – June 2025 (%)	Claimant Count Rate – July 2025 (%)	Claimant Count Rate – August 2025 (%)	Number of Claimants – August 2025	Monthly Change in Claimant Numbers (%)
Shropshire	2.7	2.4	2.3	2.4	4,535	2.6
Herefordshire, County of	2.9	2.6	2.6	2.7	2,935	3.2
Staffordshire	3.1	2.8	2.8	2.8	15,300	1.9
Warwickshire	2.9	2.8	2.8	2.8	10,745	2.2
Worcestershire	3.3	3.0	3.0	3.0	11,055	2.1
Solihull	3.7	3.7	3.6	3.7	4,720	2.7
Telford and Wrekin	3.9	3.8	3.8	3.9	4,680	2.0
Dudley	5.1	4.8	4.7	4.8	9,465	2.3
Coventry	5.8	5.7	5.6	5.7	13,660	1.7
Stoke-on-Trent	6.1	5.9	5.8	5.9	9,590	1.5
Walsall	6.4	6.1	6.0	6.1	10,740	1.0
Sandwell	7.3	7.0	6.8	7.0	15,305	1.9
Wolverhampton	7.8	7.2	7.1	7.1	12,090	1.2
Birmingham	10.4	10.4	10.2	10.4	78,400	1.3

Staffordshire Districts	Claimant Count Rate – August 2024 (%)	Claimant Count Rate – June 2025 (%)	Claimant Count Rate – July 2025 (%)	Claimant Count Rate – August 2025 (%)	Number of Claimants – August 2025	Monthly Change in Claimant Numbers (%)
Lichfield	2.5	2.3	2.3	2.3	1,485	-1.7
Staffordshire Moorlands	2.4	2.3	2.2	2.3	1,245	2.0
Stafford	2.7	2.3	2.3	2.4	2,065	4.6
South Staffordshire	2.8	2.5	2.5	2.6	1,735	4.8
Newcastle-under-Lyme	3.1	3.0	3.0	3.0	2,410	0.8
Cannock Chase	3.5	3.1	3.0	3.1	1,960	0.5
Tamworth	3.5	3.2	3.2	3.3	1,635	2.5
East Staffordshire	4.0	3.6	3.5	3.5	2,760	1.1

The claimant rate is the proportion of the working age population claiming out of work Universal Credit benefits including Job Seeker's Allowance. Source: NOMIS

For further information please contact:

Phillip Steventon, Strategy Team, Staffordshire County Council
t: (01785) 276529, phillip.steventon@staffordshire.gov.uk