

## Claimant Count, August 2024 (Sorted by latest Claimant Rate)

Benchmarks	Claimant Count Rate – August 2023 (%)	Claimant Count Rate – June 2024 (%)	Claimant Count Rate – July 2024 (%)	Claimant Count Rate – August 2024 (%)	Number of Claimants – August 2024	Monthly Change in Claimant Numbers (%)
England	3.7	4.0	4.4	4.4	1,565,940	0.9
West Midlands	4.8	5.3	5.7	5.8	213,625	1.8

Local Enterprise Partnership	Claimant Count Rate – August 2023 (%)	Claimant Count Rate – June 2024 (%)	Claimant Count Rate – July 2024 (%)	Claimant Count Rate – August 2024 (%)	Number of Claimants – August 2024	Monthly Change in Claimant Numbers (%)
Staffs & Stoke-on-Trent	3.4	3.6	3.9	3.9	26,985	0.4

West Midlands Strategic Authorities	Claimant Count Rate – August 2023 (%)	Claimant Count Rate – June 2024 (%)	Claimant Count Rate – July 2024 (%)	Claimant Count Rate – August 2024 (%)	Number of Claimants – August 2024	Monthly Change in Claimant Numbers (%)
Shropshire	2.3	2.5	2.7	2.7	5,180	1.4
Herefordshire, County of	2.4	2.7	2.8	2.9	3,140	1.3
Warwickshire	2.6	2.7	2.9	3.0	10,975	2.1
Staffordshire	2.8	2.9	3.1	3.1	16,745	0.4
Worcestershire	2.9	3.2	3.4	3.4	12,305	1.3
Solihull	3.1	3.3	3.6	3.7	4,800	2.9
Telford and Wrekin	3.4	3.8	4.0	4.2	4,825	2.8
Dudley	4.6	4.7	5.2	5.2	10,305	1.3
Coventry	5.6	5.9	6.2	6.3	14,065	1.0
Stoke-on-Trent	5.4	6.0	6.3	6.4	10,240	0.4
Walsall	5.5	5.9	6.4	6.6	11,450	2.3
Sandwell	6.1	6.6	7.3	7.5	16,270	2.7
Wolverhampton	7.4	7.5	8.1	8.2	13,510	1.7
Birmingham	8.5	9.8	10.6	10.8	79,820	2.2

Staffordshire Districts	Claimant Count Rate – August 2023 (%)	Claimant Count Rate – June 2024 (%)	Claimant Count Rate – July 2024 (%)	Claimant Count Rate – August 2024 (%)	Number of Claimants – August 2024	Monthly Change in Claimant Numbers (%)
Staffordshire Moorlands	1.9	2.3	2.4	2.4	1,350	1.9
Lichfield	2.3	2.3	2.5	2.5	1,615	1.6
South Staffordshire	2.5	2.6	2.8	2.8	1,850	1.9
Stafford	2.4	2.6	2.8	2.8	2,265	-0.2
Newcastle-under-Lyme	3.0	3.1	3.3	3.3	2,520	0.4
Cannock Chase	3.4	3.3	3.5	3.6	2,275	3.4
Tamworth	3.3	3.4	3.6	3.6	1,745	-1.1
East Staffordshire	3.3	3.9	4.1	4.0	3,125	-2.5

The claimant rate is the proportion of the working age population claiming out of work Universal Credit benefits including Job Seeker's Allowance. Source: NOMIS

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