

STAFFORDSHIRE COVID 19 RESIDENTS' SURVEY

Summary Results



3,921
Responses

reported overall

63%
negative
impact

12%
positive
impact

Top negative impacts



80%
Not seeing
friends/family



66%
Unable to
travel/holiday
plans changed



55%
Worried about
vulnerable
family/friends

Top positive impacts



53%
Saved
money



46%
Spent more time
outdoors/in the
local area



41%
Spent more time
with immediate
family



59%

have done more
online shopping

Over half
increased their
use of digital



58%

have done more
online chat

Over half
52%
provided support
to others



almost all
91%
willing to
continue

3 in 10
people received help
or support

Residents' Biggest Concerns



79%

Economy



64%

Returning to
normal life



59%

Environment



51%

Access to
healthcare
services

Challenges and Opportunities



Local economy is
the biggest challenge
and opportunity
for recovery



Build on the rise
in community
action



More involvement
of communities