

NEWCASTLE UNDER LYME DISTRICT PROFILE



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INTRODUCTION

The purpose of the Early Years District Profile is to bring together a wide range of indicators for each district. It provides the commissioners with a robust evidence base across a range of health and wellbeing issues to help identify priority areas to target and place services in appropriate areas.

The report pulls together information from various sources to present a picture of the health and wellbeing of children aged 0-4, following through the Best Start Pathway.

The data is presented and displayed at Ward Level with comparisons made with Staffordshire and England. Information used in the report is the latest available at the time of writing.

Health and social needs are complex and it is unlikely that there will be a single factor which is responsible for the particular situation in each local area. Therefore, it is important that no single item of information is treated in isolation. Instead the various pieces of data and evidence should be used together to give a better picture of the needs of children and young people in the local community.

We aim to produce this annually with the next one being due November 2016 to support the Districts with their Local Authority annual conversations.

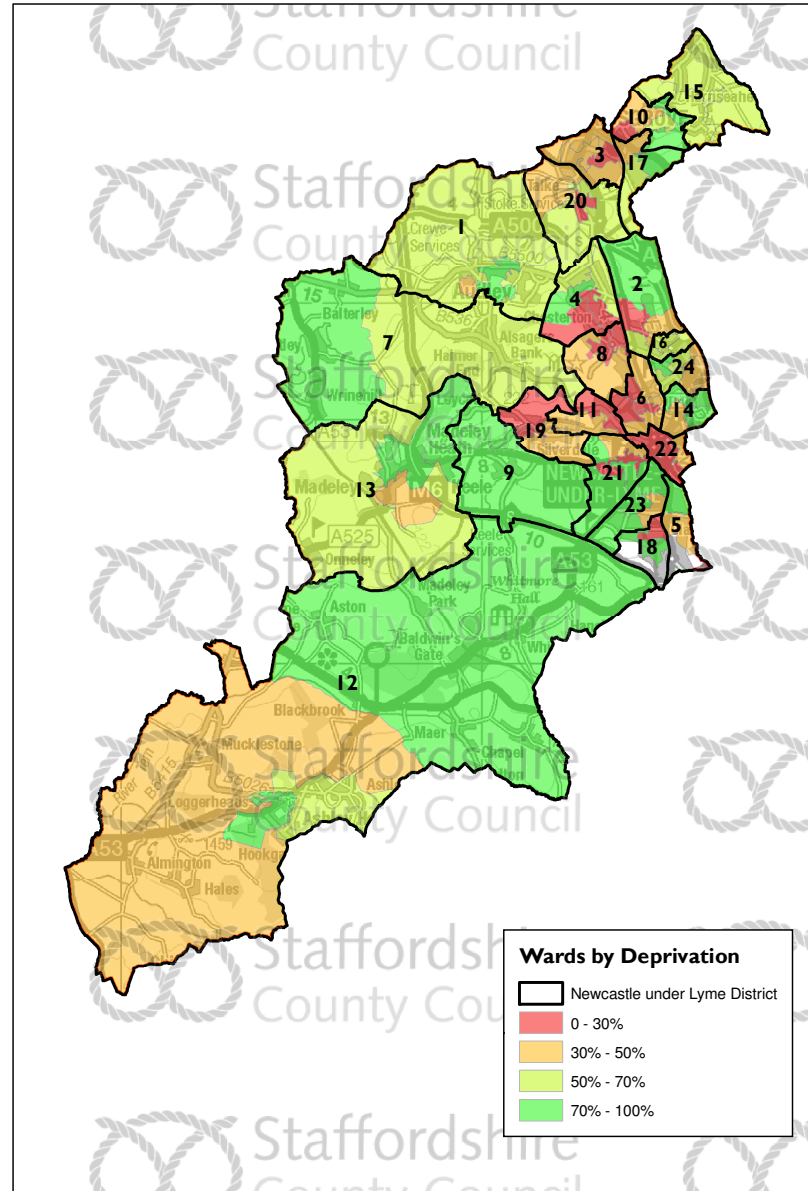
NEWCASTLE UNDER LYME DISTRICT PROFILE

WARD BOUNDARIES

OVERVIEW

Ward Boundaries

- | | |
|----|--------------------------|
| 1 | Audley and Bignall End |
| 2 | Bradwell |
| 3 | Butt Lane |
| 4 | Chesterton |
| 5 | Clayton |
| 6 | Cross Heath |
| 7 | Halmerend |
| 8 | Holditch |
| 9 | Keele |
| 10 | Kidsgrove |
| 11 | Knutton and Silverdale |
| 12 | Loggerheads and Whitmore |
| 13 | Madeley |
| 14 | May Bank |
| 15 | Newchapel |
| 16 | Porthill |
| 17 | Ravenscliffe |
| 18 | Seabridge |
| 19 | Silverdale and Parkside |
| 20 | Talke |
| 21 | Thistleberry |
| 22 | Town |
| 23 | Westlands |
| 24 | Wolstanton |



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NEWCASTLE UNDER LYME DISTRICT PROFILE

POPULATION

OVERVIEW

	Total Population 2013	Total under 5 Population 2013	Percentage of Under 5's	Minority Ethnic Group 2011 (%)	Children in low income families, aged under 16 (%) 2015	Child Wellbeing Index (CWI) 2009 weighted score	% in the most deprived CWI national quintile 2009
Audley and Bignall End	5,877	306	5.2%	3.2%	12.0%	94.0	0.0%
Bradwell	6,354	344	5.4%	3.9%	17.0%	111.4	0.0%
Butt Lane	5,646	316	5.6%	2.3%	26.0%	158.2	0.0%
Chesterton	7,301	491	6.7%	6.4%	21.0%	153.8	42.6%
Clayton	4,358	197	4.5%	5.9%	14.0%	87.0	0.0%
Cross Heath	5,879	304	5.2%	7.9%	29.0%	200.3	21.8%
Halmerend	3,832	170	4.4%	2.8%	7.0%	70.9	0.0%
Holditch	4,888	380	7.8%	4.3%	34.0%	172.4	0.0%
Keele	4,702	39	0.8%	38.4%	0.0%	70.8	0.0%
Kidsgrove	6,827	408	6.0%	2.4%	17.0%	116.8	25.7%
Knutton and Silverdale	4,384	335	7.6%	6.0%	30.0%	187.1	42.5%
Loggerheads and Whitmore	6,880	225	3.3%	4.5%	7.0%	87.2	0.0%
Madeley	4,295	216	5.0%	3.7%	14.0%	75.4	0.0%
May Bank	6,268	293	4.7%	5.9%	7.0%	73.2	0.0%
Newchapel	3,366	157	4.7%	2.1%	8.0%	83.7	0.0%
Porthill	4,149	230	5.5%	5.7%	9.0%	97.3	0.0%
Ravenscliffe	3,949	172	4.4%	2.7%	10.0%	77.3	0.0%
Seabridge	5,520	245	4.4%	7.9%	10.0%	72.3	0.0%
Silverdale and Parkside	3,974	291	7.3%	4.1%	26.0%	161.3	0.0%
Talke	3,807	153	4.0%	2.5%	13.0%	139.4	0.0%
Thistleberry	6,288	316	5.0%	10.8%	18.0%	120.2	0.0%
Town	5,136	220	4.3%	18.1%	24.0%	114.6	0.0%
Westlands	5,662	203	3.6%	8.9%	5.0%	46.5	0.0%
Wolstanton	5,897	385	6.5%	4.7%	13.0%	93.4	0.0%
Newcastle under Lyme	125,239	6,396	5.1%	6.7%	17.0%	114.0	7.8%
Staffordshire	857,007	46,099	5.4%	6.4%	14.0%	114.3	7.8%
England	56,948,229	3,592,907	6.3%	20.2%	14.0%	159.3	24.4%

- Overall, Newcastle has a lower proportion of under 5's compared to the national population, although Holditch, Knutton and Silverdale & Parkside have significantly higher proportion of this age group than the England average.
- The percentage of children in the most deprived national quintile of the Child Wellbeing Index across Newcastle is the same as the percentage for Staffordshire, but well below that for England. Cross Heath is marginally lower than England with Kidsgrove slightly above the England percentage and Chesterton and Knutton & Silverdale significantly higher than the England average.
- 20 out of the 24 wards have no children in the lowest quintile nationally.

NEWCASTLE UNDER LYME DISTRICT PROFILE

VULNERABLE GROUPS

OVERVIEW

	Rate per 1,000 CP 2013/14	Rate per 1,000 LAC 2013/14	Rate per 1,000 CIN 2013/14	BRFC Total Involvements (Phase 2)	BRFC Total Involvements with Children 0-4 (Phase2)
Audley and Bignall End	s	4.4	61.1	8	2
Bradwell	6.6	s	64.1	17	8
Butt Lane	5.2	9.6	93.9	20	15
Chesterton	s	8.8	67.2	14	4
Clayton	s	14.7	52.6	5	2
Cross Heath	9.2	4.2	107.5	20	11
Halmerend	s	s	36.9	3	0
Holditch	s	4.7	100.4	15	9
Keele	s	s	4.9	0	0
Kidsgrove	s	50.2	484.0	6	2
Knutton and Silverdale	8.5	12.4	65.2	12	7
Loggerheads and Whitmore	s	s	53.9	6	0
Madeley	s	s	15.3	12	4
May Bank	s	5.3	57.1	3	0
Newchapel	s	s	44.9	4	0
Porthill	s	10.4	50.9	3	0
Ravenscliffe	s	s	36.5	3	0
Seabridge	8.3	s	40.6	7	5
Silverdale and Parksite	11.3	18.1	109.7	15	2
Talke	s	s	69.6	7	2
Thistleberry	17.2	11.2	69.9	15	6
Town	13.4	11.9	-	15	5
Westlands	s	7.3	26.4	4	0
Wolstanton	s	5.1	51.5	7	4
Newcastle under Lyme	4.7	6.9	62.5	221	88
Staffordshire	3.9	5.6	68.5	1,132	543
England	4.2	6.0	68.5	-	-

- There is a high level of suppression of data at ward level in Newcastle under Lyme due to low numbers of children subject of a Child Protection Plan and children being Looked After. Despite this, for those wards where data is reportable there are no wards with a Child Protection rate per 1,000 children below that of England.
- Thistleberry has a significantly higher rate of children subject of a Child Protection Plan.
- There are some wards with a significantly greater rate of children Looked After in comparison to Staffordshire and England, namely Kidsgrove at 50.2 per 1,000 children.
- The Child in Need rate for Newcastle is better than the national average, but there are large variances between wards, ranging from 4.9 in Keele to 484.0 in Kidsgrove.
- 19.5% of Staffordshire's BRFC families reside in Newcastle under Lyme of which 40% of the children are under the age of 5.

Note: BRFC data is broken down using home postcode rather than case holding team

NEWCASTLE UNDER LYME DISTRICT PROFILE

HOUSEHOLD COMPOSITION

OVERVIEW

Household Composition - Families with Dependants, 2011

	Number of all Households	Married Couple		Cohabiting Couple		Lone Parent		Same-Sex Civil Partnership Couple		Other Households	
		Number of families	% of all households	Number of families	% of all households	Number of families	% of all households	Number of families	% of all households	Number of families	% of all households
Audley and Bignall End	2,567	382	14.9%	116	4.5%	140	5.5%	0	0.0%	47	1.8%
Bradwell	2,603	455	17.5%	137	5.3%	154	5.9%	0	0.0%	42	1.6%
Butt Lane	2,375	308	13.0%	140	5.9%	174	7.3%	0	0.0%	41	1.7%
Chesterton	2,905	500	17.2%	196	6.7%	241	8.3%	1	0.0%	82	2.8%
Clayton	1,906	281	14.7%	93	4.9%	97	5.1%	1	0.1%	20	1.0%
Cross Heath	2,629	264	10.0%	162	6.2%	214	8.1%	0	0.0%	53	2.0%
Halmerend	1,662	229	13.8%	66	4.0%	82	4.9%	0	0.0%	28	1.7%
Holditch	1,898	240	12.6%	156	8.2%	223	11.7%	1	0.1%	55	2.9%
Keele	409	77	18.8%	13	3.2%	14	3.4%	0	0.0%	9	2.2%
Kidsgrove	2,741	485	17.7%	166	6.1%	222	8.1%	0	0.0%	56	2.0%
Knutton and Silverdale	1,860	214	11.5%	151	8.1%	174	9.4%	0	0.0%	46	2.5%
Loggerheads and Whitmore	2,841	536	18.9%	70	2.5%	85	3.0%	0	0.0%	61	2.1%
Madeley	1,826	294	16.1%	75	4.1%	82	4.5%	0	0.0%	32	1.8%
May Bank	2,829	420	14.8%	103	3.6%	139	4.9%	0	0.0%	34	1.2%
Newchapel	1,467	239	16.3%	79	5.4%	65	4.4%	0	0.0%	20	1.4%
Porthill	1,881	239	12.7%	119	6.3%	104	5.5%	0	0.0%	20	1.1%
Ravenscliffe	1,815	255	14.0%	64	3.5%	78	4.3%	0	0.0%	22	1.2%
Seabridge	2,538	371	14.6%	84	3.3%	172	6.8%	0	0.0%	22	0.9%
Silverdale and Parksite	1,617	168	10.4%	103	6.4%	123	7.6%	0	0.0%	37	2.3%
Talke	1,735	191	11.0%	90	5.2%	83	4.8%	0	0.0%	32	1.8%
Thistleberry	2,784	353	12.7%	116	4.2%	172	6.2%	1	0.0%	46	1.7%
Town	2,625	147	5.6%	75	2.9%	143	5.4%	1	0.0%	26	1.0%
Westlands	2,414	469	19.4%	62	2.6%	103	4.3%	0	0.0%	37	1.5%
Wolstanton	2,647	363	13.7%	163	6.2%	181	6.8%	0	0.0%	33	1.2%
Newcastle under Lyme	52,574	7,480	14.2%	2,599	4.9%	3,265	6.2%	5	0.0%	901	1.7%
Staffordshire	355,263	56,756	16.0%	16,242	4.6%	21,016	5.9%	30	0.01%	6,833	1.9%
England	22,063,368	3,373,005	15.3%	890,780	4.0%	1,573,255	7.1%	2,885	0.01%	584,016	2.6%

Remainder of the population is made up of households with no children

- Chesterton has the largest number of households with children with Keele having a significantly lower number equivalent to about a sixth of the households in Chesterton.
- Holditch has the largest percentage of lone parent households who have children, which is nearly 6 percentage points above that of Staffordshire. Loggerheads & Whitmore and Keele are the wards with the lowest percentage of lone parent households with children.
- Compared to England, Newcastle under Lyme has a lower percentage of lone parent households with children overall but marginally higher than the Staffordshire average.

NEWCASTLE UNDER LYME DISTRICT PROFILE

EARLY YEARS REACH

OVERVIEW

Early Years Reach, 2014-15

	2013 Population (All)	2013 Population (Age 0-4)	Reach Population	% Reach Population (Age 0-4)
Audley and Bignall End	5,877	306	208	68.0%
Bradwell	6,354	344	195	56.7%
Butt Lane	5,646	316	208	65.8%
Chesterton	7,301	491	331	67.4%
Clayton	4,358	197	148	75.1%
Cross Heath	5,879	304	290	95.4%
Halmerend	3,832	170	106	62.4%
Holditch	4,888	380	287	75.5%
Keele	4,702	39	22	56.4%
Kidsgrove	6,827	408	236	57.8%
Knutton and Silverdale	4,384	335	275	82.1%
Loggerheads and Whitmore	6,880	225	118	52.4%
Madeley	4,295	216	149	69.0%
May Bank	6,268	293	171	58.4%
Newchapel	3,366	157	91	58.0%
Porthill	4,149	230	138	60.0%
Ravenscliffe	3,949	172	97	56.4%
Seabridge	5,520	245	168	68.6%
Silverdale and Parksite	3,974	291	163	56.0%
Talke	3,807	153	98	64.1%
Thistleberry	6,288	316	258	81.6%
Town	5,136	220	99	45.0%
Westlands	5,662	203	135	66.5%
Wolstanton	5,897	385	203	52.7%
Newcastle under Lyme	125,239	6,396	4,194	65.6%

- The Early Years Reach across the Newcastle under Lyme district ranges from 45.0% in Town to 95.4% in Cross Heath, giving an overall average for the district of 65.6%.
- The overall reach of 65.6% for Newcastle is considered outstanding by Ofsted.
- Of the 24 wards in Newcastle, all but one ward, Town, have a reach that is considered outstanding by Ofsted.

NEWCASTLE UNDER LYME DISTRICT PROFILE

TEENAGE PREGNANCY

CONCEPTION

Teenage Pregnancy Rates 2011-2013

	Female population aged 15-17	Number of Under 18 Conceptions	Rate per 1,000 Under 18 Conceptions
Audley and Bignall End	293	8	27.3
Bradwell	363	10	27.5
Butt Lane	322	14	43.5
Chesterton	404	23	56.9
Clayton	185	-	s
Cross Heath	353	16	45.3
Halmerend	162	5	30.9
Holditch	353	9	25.5
Keele	-	-	s
Kidsgrove	430	-	s
Knutton and Silverdale	226	11	48.7
Loggerheads and Whitmore	349	-	s
Madeley	207	7	33.8
May Bank	244	8	32.8
Newchapel	148	-	s
Porthill	203	8	39.4
Ravenscliffe	166	-	s
Seabridge	312	7	22.4
Silverdale and Parkside	261	12	46.0
Talke	199	8	40.2
Thistleberry	400	13	32.5
Town	211	7	33.2
Westlands	336	-	s
Wolstanton	293	-	s
Newcastle-under-Lyme	6,420	186	29.0
Staffordshire	45,653	1,346	29.5
England	2,830,359	78,153	27.6

- The teenage pregnancy rate in Lichfield is highest in Chesterton, with Cross Heath, Knutton & Silverdale and Silverdale & Parkside also significantly high compared with Staffordshire and England.
- Seabridge and Holditch have the lowest teenage pregnancy rates in Lichfield, but there are 8 wards where the data is suppressed due to low numbers.
- However, 65% of under 18 conceptions in Lichfield have resulted in abortions.

BIRTHS

BIRTHS

General Fertility Rates per 1,000 women aged 15-44, 2011-2013

	2011-2013
Knutton and Silverdale	76
Holditch	72
Chesterton	66
Silverdale and Parksite	66
Wolstanton	62
Audley and Bignall End	61
Madeley	61
Butt Lane	59
Newchapel	59
Cross Heath	58
May Bank	55
Thistleberry	55
Kidsgrove	54
Porthill	54
Seabridge	54
Talke	54
Bradwell	53
Clayton	53
Halmerend	52
Ravenscliffe	50
Town	47
Westlands	39
Loggerheads and Whitmore	34
Keele	2
Newcastle under Lyme	52
Staffordshire	58
England	64

- General Fertility Rates in Knutton & Silverdale, Holditch, Chesterton and Silverdale & Parksite are above the national average.
- 10 of the 24 wards have a rate above the average for Staffordshire.
- Keele has an extremely low General Fertility Rate of just 2 per 1,000 women aged 15-44, this figure is significantly below the national average.
- Keele also the lowest number of live births with an annual average of 5 births. In comparison, Chesterton has the highest number of live births with an annual average of 98 births.

Live Births (annual average) 2010 - 2012

	2010-2012
Chesterton	98
Town	76
Kidsgrove	74
Wolstanton	73
Holditch	71
Knutton and Silverdale	70
Cross Heath	66
Audley and Bignall End	63
Thistleberry	61
Bradwell	59
Butt Lane	59
May Bank	59
Seabridge	48
Silverdale and Parksite	48
Porthill	44
Madeley	42
Westlands	42
Clayton	41
Loggerheads and Whitmore	38
Ravenscliffe	38
Newchapel	35
Talke	34
Halmerend	30
Keele	5
Newcastle under Lyme	1,256
Staffordshire	8,980
England	689,789

SMOKING AT DELIVERY AND LOW BIRTHWEIGHT

BIRTHS

Smoking at delivery 2010 - 2011

	2010/11
Clayton	s
Halmerend	s
Keele	s
Loggerheads and Whitmore	s
Madeley	s
Newchapel	s
Porthill	s
Westlands	s
Wolstanton	s
May Bank	15%
Seabridge	15%
Audley and Bignall End	16%
Bradwell	18%
Talke	19%
Town	20%
Ravenscliffe	21%
Thistleberry	23%
Kidsgrove	24%
Silverdale and Parksite	24%
Butt Lane	28%
Chesterton	29%
Holditch	29%
Cross Heath	31%
Knutton and Silverdale	39%
Newcastle under Lyme	20%
Staffordshire	14%
England	14%

- Knutton & Silverdale has the highest percentage of mothers smoking at time of delivery compared to county and national ; the rate for this ward is over 2.5 times greater than the Staffordshire and England average of 14%.
- May Bank and Seabridge wards have the lowest proportion at 15%; this is 1 percentage point below Staffordshire and England rates.
- Figures for 9 out of the 24 wards are suppressed due to low numbers.
- Butt Lane and Wolstanton are the 2 wards with the highest percentage of low birthweight babies.
- Loggerheads & Whitmore and Bradwell has the lowest percentage of babies born with low birthweight compared to Staffordshire and England.

Low Birthweight Babies (under 2,500g) 2011-2013

	2011-2013
Keele	s
Loggerheads and Whitmore	3%
Bradwell	4%
Clayton	5%
Halmerend	5%
Madeley	5%
Newchapel	5%
Porthill	5%
Ravenscliffe	5%
Seabridge	5%
Westlands	5%
Talke	6%
Cross Heath	7%
Town	7%
Audley and Bignall End	8%
Holditch	8%
Knutton and Silverdale	8%
Chesterton	9%
Kidsgrove	9%
May Bank	10%
Silverdale and Parksite	10%
Thistleberry	10%
Wolstanton	11%
Butt Lane	13%
Newcastle under Lyme	8%
Staffordshire	7%
England	7%

BREASTFEEDING INITIATION AND PREVALENCE

0 - 6 WEEKS

Breastfeeding Initiation 2011 - 2012

	2011/2012
Halmerend	83%
Keele	83%
Loggerheads and Whitmore	80%
Porthill	79%
May Bank	76%
Westlands	73%
Audley and Bignall End	70%
Wolstanton	69%
Seabridge	68%
Bradwell	65%
Talke	64%
Clayton	63%
Town	63%
Madeley	62%
Newchapel	61%
Thistleberry	61%
Butt Lane	60%
Ravenscliffe	50%
Knutton and Silverdale	49%
Chesterton	47%
Kidsgrove	47%
Holditch	44%
Cross Heath	40%
Silverdale and Parkside	36%
Newcastle under Lyme	66%
Staffordshire	60%
England	74%

- The percentage of mothers who take up breastfeeding at birth is the highest in Halmerend and Keele with 83% of mothers compared to the national average of 74%.
- Silverdale & Parkside and Cross Heath have the lowest percentage of mothers who take up breastfeeding compared to Staffordshire and England, with Silverdale & Parkside having a rate less than half that of England.
- Although there is a low take up of breastfeeding in Cross Heath, there is a slight increase in the number of mothers who are still breastfeeding at 6-8 weeks.
- Breastfeeding prevalence is significantly lower across the majority of wards in Newcastle under Lyme when compared to England, only 4 wards are the same or above the national percentage.

Breastfeeding Prevalence (6-8 weeks) 2012-2013

	2012-2013
Keele	83%
Loggerheads and Whitmore	48%
May Bank	48%
Thistleberry	48%
Westlands	47%
Town	43%
Cross Heath	42%
Clayton	41%
Newchapel	39%
Seabridge	38%
Wolstanton	37%
Ravenscliffe	36%
Audley and Bignall End	34%
Halmerend	34%
Porthill	33%
Chesterton	32%
Bradwell	31%
Silverdale and Parkside	30%
Kidsgrove	29%
Madeley	29%
Holditch	27%
Talke	27%
Butt Lane	26%
Knutton and Silverdale	24%
Newcastle under Lyme	35%
Staffordshire	33%
England	47%

NEWCASTLE UNDER LYME DISTRICT PROFILE

THINK2

1 YEAR AND 2 YEAR

Think2 Childcare Places, Summer 2015

*Data provided is a combination of information from DWP & direct from childcare providers and may have changed by the date of this publication

	Eligible Families	Think2 childcare places		
		All	Ofsted good/outstanding	Vacancies in good/outstanding
Audley and Bignall End	19	3	3	0
Bradwell	20	25	25	3
Butt Lane	23	32	32	8
Chesterton	37	58	20	13
Clayton	14	5	0	0
Cross Heath	28	20	20	10
Halmerend	10	37	33	12
Holditch	41	11	11	3
Keele	1	12	1	1
Kidsgrove	45	27	10	10
Knutton and Silverdale	32	39	39	7
Loggerheads and Whitmore	13	7	3	1
Madeley	16	8	8	2
May Bank	13	50	50	29
Newchapel	12	13	13	2
Porthill	10	43	43	10
Ravenscliffe	8	20	8	1
Seabridge	27	3	3	2
Silverdale and Parksite	30	22	22	7
Talke	12	13	13	8
Thistleberry	29	58	58	15
Town	20	57	40	22
Westlands	11	12	6	0
Wolstanton	26	26	26	11
Newcastle under Lyme	497	601	487	177

Think2 Childcare Place No Take-up

	No Take-up
Audley and Bignall End	2
Bradwell	4
Butt Lane	9
Chesterton	7
Clayton	3
Cross Heath	4
Halmerend	1
Holditch	0
Keele	0
Kidsgrove	6
Knutton and Silverdale	7
Loggerheads and Whitmore	1
Madeley	3
May Bank	3
Newchapel	1
Porthill	3
Ravenscliffe	2
Seabridge	6
Silverdale and Parksite	5
Talke	2
Thistleberry	5
Town	1
Westlands	1
Wolstanton	2
Newcastle under Lyme	78

*Data provided is from the most recent full term of take up and may have changed since this publication

Of the 497 families who are eligible for a Think2 place, 16% of families have not taken up the place, with Butt Lane, Chesterton and Knutton having the largest numbers of no take-up. There are 2 wards across Newcastle which have take-up of 100%, however one of those wards, Keele has a low number of eligible families.

NEWCASTLE UNDER LYME DISTRICT PROFILE

SUFFICIENCY

I YEAR 2 YEAR AND TODDLER

Childcare Sufficiency 0-5 years in PVI sector, Summer 2015

*The data provided is a snapshot of occupancy and vacancy data taken in summer term 2015 and may have changed by the time of this publication.

	0-2 years			2 years			Think2			3-4 years		
	Places	Vacancies	Vacancies %	Places	Vacancies	Vacancies %	Places	Vacancies	Vacancies %	Places	Vacancies	Vacancies %
Audley and Bignall End	1	0	0%	3	0	0%	3	0	0%	3	0	0%
Bradwell	34	5	15%	42	12	29%	25	14	56%	95	8	8%
Butt Lane	0	0	-	32	4	13%	32	4	13%	90	4	4%
Chesterton	1	0	0%	54	40	74%	58	28	48%	69	14	20%
Clayton	2	1	50%	7	2	29%	5	0	0%	8	2	25%
Cross Heath	0	0	-	30	20	67%	20	0	0%	50	15	30%
Halmerend	30	4	13%	40	17	43%	37	15	41%	76	30	39%
Holditch	1	1	100%	13	6	46%	11	3	27%	11	3	27%
Keele	48	3	6%	32	2	6%	12	1	8%	48	2	4%
Kidsgrove	1	1	100%	27	4	15%	27	4	15%	27	4	15%
Knutton and Silverdale	20	5	25%	40	8	20%	39	8	21%	92	21	23%
Loggerheads and Whitmore	12	6	50%	36	6	17%	7	2	29%	53	9	17%
Madeley	0	0	-	10	3	30%	8	3	38%	22	3	14%
May Bank	21	12	57%	31	11	35%	50	20	40%	56	14	25%
Newchapel	1	1	100%	22	6	27%	13	5	38%	77	15	19%
Porthill	26	13	50%	59	18	31%	43	10	23%	97	33	34%
Ravenscliffe	15	7	47%	23	6	26%	20	5	25%	64	12	19%
Seabridge	3	1	33%	9	2	22%	3	2	67%	58	40	69%
Silverdale and Parksite	3	2	67%	50	9	18%	22	7	32%	51	8	16%
Talke	9	6	67%	14	4	29%	13	3	23%	26	12	46%
Thistleberry	12	0	0%	53	2	4%	58	8	14%	118	20	17%
Town	35	16	46%	78	20	26%	57	24	42%	175	36	21%
Westlands	7	1	14%	23	9	39%	12	0	0%	39	3	8%
Wolstanton	19	3	16%	51	9	18%	26	3	12%	148	13	9%
Newcastle under Lyme	301	88	29%	779	220	28%	601	169	28%	1,553	321	21%

- There are 203 PVI childcare providers in Newcastle Under Lyme of which 49% provided a response to the sufficiency audit.
- There are 108 PVI childcare providers registered for funded childcare places of which 81% provided a response.
- The current childcare sufficiency shows overall in Newcastle under Lyme there is a 21% vacancy rate for three and four year olds who are entitled to 15 hours of free childcare. For children requiring a Think2 childcare place there is also currently a 28% vacancy rate in Newcastle under Lyme.

NEWCASTLE UNDER LYME DISTRICT PROFILE

NEF

1 YEAR AND 2 YEAR

Childcare Take-up in the PVI sector, Summer 2015

	Take-up in the PVI sector			Places taken in school nurseries by school address
	Population of 3 year olds	Number of children	Percentage of children	
Audley and Bignall End	62	28	45%	63
Bradwell	76	70	92%	0
Butt Lane	54	44	81%	37
Chesterton	82	68	83%	45
Clayton	41	25	61%	0
Cross Heath	59	75	127%	26
Halmerend	29	18	62%	21
Holditch	61	54	89%	61
Keele	70	70	100%	18
Kidsgrove	85	60	71%	31
Knutton and Silverdale	80	50	63%	24
Loggerheads and Whitmore	55	39	71%	30
Madeley	34	35	103%	22
May Bank	59	50	85%	0
Newchapel	46	24	52%	15
Porthill	43	39	91%	50
Ravenscliffe	45	27	60%	0
Seabridge	51	38	75%	25
Talke	35	31	89%	0
Thistleberry	61	62	102%	37
Town	44	27	61%	38
Westlands	54	37	69%	102
Wolstanton	57	57	100%	49
Newcastle under Lyme	1,283	1,028	80%	694

- There are a total of 1,283 three year olds eligible for 15 hours of free childcare.
- In the Summer 2015 term, 1,028 three year old children were attending a place in a PVI setting and a further 694 were within a school nursery class.
- This means that 80% of three year olds are accessing their nursery education funding in the PVI sector in Newcastle under Lyme.

*There is no measure for 3 and 4 yr olds in terms of take up because of variation in population data, access to different types of provision and local authorities funding places for children which live outside of their catchment area.

NEWCASTLE UNDER LYME DISTRICT PROFILE

HOSPITAL ATTENDANCES AND ADMISSIONS

TODDLER

A & E Attendances aged 0-4 (rate per 10,000)

	2013/14
Silverdale and Parksite	540
Town	516
Thistleberry	507
Knutton and Silverdale	501
Holditch	500
Cross Heath	455
Chesterton	434
Seabridge	427
Clayton	371
May Bank	367
Porthill	353
Madeley	347
Audley and Bignall End	344
Wolstanton	330
Bradwell	327
Westlands	318
Ravenscliffe	304
Talke	298
Butt Lane	282
Loggerheads and Whitmore	277
Newchapel	252
Halmerend	250
Kidsgrove	216
Keele	118
Newcastle under Lyme	375
Staffordshire	455
England	540

- The rate of children under 5 years of age who attended A & E is the same as England in Silverdale & Parksite with Town, Thistleberry and Knutton & Silverdale marginally lower than the England rate.
- Keele, followed by Kidsgrove, have the lowest proportion of A & E attendances when compared nationally.
- The hospital admissions rate from unintentional injuries for 18 of the 24 wards in Newcastle under Lyme are suppressed due to low numbers. The rate for the other 6 wards are all higher than England with Silverdale & Parksite and Westlands significantly higher.

Hospital Admissions from unintentional injuries aged 0-4 (rate per 10,000)

	2013/14
Butt Lane	s
Chesterton	s
Clayton	s
Cross Heath	s
Halmerend	s
Keele	s
Knutton and Silverdale	s
Loggerheads and Whitmore	s
Madeley	s
May Bank	s
Newchapel	s
Porthill	s
Ravenscliffe	s
Seabridge	s
Talke	s
Thistleberry	s
Town	s
Wolstanton	s
Kidsgrove	140
Bradwell	147
Audley and Bignall End	155
Holditch	192
Westlands	224
Silverdale and Parksite	238
Newcastle under Lyme	100
Staffordshire	149
England	135

CHILDHOOD OBESITY

FIRST DAY OF SCHOOL

Excess Weight, Children aged 4 - 5 2010/11 - 2012/13

	2010/11 - 2012/13
Keele	s
Talke	15%
Porthill	17%
Wolstanton	17%
Knutton and Silverdale	18%
Thistleberry	18%
May Bank	19%
Westlands	19%
Cross Heath	20%
Bradwell	21%
Madeley	21%
Ravenscliffe	21%
Seabridge	21%
Loggerheads and Whitmore	22%
Town	22%
Clayton	23%
Newchapel	24%
Audley and Bignall End	26%
Silverdale and Parksite	26%
Chesterton	27%
Kidsgrove	27%
Holditch	28%
Butt Lane	29%
Halmerend	29%
Newcastle under Lyme	22%
Staffordshire	23%
England	23%

- Excess weight for reception aged children in the Newcastle under Lyme district is similar to the national average of 23%.
- Halmerend and Butt Lane have the largest proportion of children with excess weight both with 29%, in addition Halmerend is also one of the wards with largest proportion of obese children.
- Talke has the lowest proportion of children with excess weight at 15%, which is significantly lower than the national average by 8 percentage points.
- The obesity rate is the same or lower than the England average in 10 of the 24 wards in Newcastle under Lyme. An additional 3 wards have suppressed figures.
- Knutton & Silverdale and Butt Lane have the lowest percentage of obese children in Newcastle under Lyme and Kidsgrove has the highest with 14% of children under the age of 5 being obese compared to the national average of 9%.

Obesity, Children aged 4 - 5 2010/11 - 2012/13

	2010/11 - 2012/13
Keele	s
Town	s
Westlands	s
Knutton and Silverdale	6%
Butt Lane	7%
Cross Heath	8%
Silverdale and Parksite	8%
Talke	8%
Loggerheads and Whitmore	9%
May Bank	9%
Porthill	9%
Ravenscliffe	9%
Seabridge	9%
Audley and Bignall End	10%
Clayton	10%
Holditch	10%
Newchapel	10%
Thistleberry	10%
Wolstanton	10%
Bradwell	11%
Madeley	11%
Chesterton	12%
Halmerend	13%
Kidsgrove	14%
Newcastle under Lyme	9%
Staffordshire	9%
England	9%

NEWCASTLE UNDER LYME DISTRICT PROFILE

EARLY YEARS FOUNDATION STAGE PROFILE

FIRST DAY OF SCHOOL

Pupils achieving Good Level of Development, 2015

Ward	GLD	Gender		Free School Meals		SEN				
		Male	Female	FSM	Non-FSM	No SEN (N)	School Action (A)	School Action Plus (P)	SEN Support (K)	Statement (S)
Audley and Bignall End	59.6%	56.0%	78.6%	37.5%	73.3%	68.6%	-	-	0.0%	
Bradwell	64.0%	61.5%	83.3%	55.6%	77.4%	76.7%	-	-	0.0%	0.0%
Butt Lane	45.6%	58.6%	58.6%	-	60.5%	67.3%	50.0%	-	0.0%	0.0%
Chesterton	63.6%	65.2%	71.1%	50.0%	72.7%	68.4%	100.0%	100.0%	0.0%	0.0%
Clayton	69.2%	75.0%	85.7%	50.0%	84.6%	80.0%	-	-	-	-
Cross Heath	69.0%	75.0%	62.1%	45.5%	73.8%	68.6%	100.0%	0.0%	-	-
Halmerend	67.9%	73.3%	90.9%	100.0%	80.0%	83.3%	-	-	0.0%	-
Holditch	63.4%	25.0%	61.1%	30.8%	40.5%	42.2%	-	0.0%	0.0%	0.0%
Keele	s	100.0%	66.7%	-	87.5%	100.0%	-	-	-	-
Kidsgrove	58.2%	54.5%	84.8%	41.7%	72.3%	73.5%	-	-	14.3%	-
Knutton and Silverdale	46.6%	44.7%	54.1%	47.6%	50.0%	54.5%	0.0%	-	0.0%	0.0%
Loggerheads and Whitmore	65.9%	77.8%	70.8%	0.0%	75.6%	83.3%	100.0%	0.0%	-	-
Madeley	60.0%	78.9%	64.3%	100.0%	71.9%	76.7%	0.0%	0.0%	-	-
May Bank	75.0%	78.3%	82.1%	100.0%	80.0%	82.0%	-	-	-	0.0%
Newchapel	50.0%	66.7%	76.5%	0.0%	74.2%	76.7%	-	0.0%	-	0.0%
Porthill	69.0%	68.4%	87.5%	100.0%	76.5%	79.4%	-	-	-	-
Ravenscliffe	64.7%	60.0%	90.0%	-	72.0%	81.0%	0.0%	-	50.0%	-
Seabridge	42.1%	56.0%	57.9%	50.0%	57.5%	65.8%	0.0%	-	0.0%	-
Silverdale and Parksite	59.7%	80.6%	86.4%	76.9%	85.0%	86.0%	-	-	33.3%	-
Talke	38.1%	55.6%	58.8%	80.0%	53.3%	58.8%	-	-	-	0.0%
Thistleberry	52.5%	70.4%	82.6%	45.5%	84.6%	74.5%	-	-	-	-
Town	50.0%	58.8%	66.7%	0.0%	63.6%	66.7%	0.0%	-	-	-
Westlands	76.7%	74.1%	86.1%	60.0%	82.8%	85.0%	-	0.0%	-	-
Wolstanton	66.7%	71.9%	76.7%	66.7%	75.0%	73.8%	-	-	-	-

- The percentage of children in Newcastle under Lyme achieving a Good Level of Development in Early Years is similar to the national average in majority of the wards. There are noticeable variances, with 76.7% of children achieving this measure in Westlands compared to 38.1% in Talke.

NEWCASTLE UNDER LYME DISTRICT PROFILE

SUMMARY

Measure	Date	Audley and Bignall End	Bradwell	Butt Lane	Chesterston	Clayton	Cross Heath	Halmerend	Holditch	Keele	Kidsgrove	Knutton and Silverdale	Loggerheads and Whitmore	Madeley	May Bank	Newchapel	Porthill	Ravenscliffe	Seabridge	Silverdale and Parkside	Talke	Thistleberry	Town	Westlands	Wolstanton	Newcastle under Lyme	Staffordshire	England
Total Population	2013	5,877	6,354	5,646	7,301	4,358	5,879	3,832	4,888	4,702	6,827	4,384	6,880	4,295	6,268	3,366	4,149	3,949	5,520	3,974	3,807	6,288	5,136	5,662	5,897	125,239	8,577,007	56,948,229
Total Under 5 Population	2013	306	344	316	491	197	304	170	380	39	408	335	225	216	293	157	230	172	245	291	153	316	220	203	385	6,396	46,099	3,592,907
Percentage of Under 5's	2013	5.2%	5.4%	5.6%	6.7%	4.5%	5.2%	4.4%	7.8%	0.8%	6.0%	7.6%	3.3%	5.0%	4.7%	4.7%	5.5%	4.4%	4.4%	7.3%	4.0%	5.0%	4.3%	3.6%	6.5%	5.1%	5.4%	6.3%
Minority Ethnic Group (%)	2011	3.2%	3.9%	2.3%	6.4%	5.9%	7.9%	2.8%	4.3%	38.4%	2.4%	6.0%	4.5%	3.7%	5.9%	2.1%	5.7%	2.7%	7.9%	4.1%	2.5%	10.8%	18.1%	8.9%	4.7%	6.7%	6.4%	20.2%
Children in low income families (%)	2015	12%	17%	26%	21%	14%	29%	7%	34%	0%	17%	30%	7%	14%	7%	8%	9%	10%	10%	26%	13%	18%	24%	5%	13%	17%	14.4%	19.2%
Child Wellbeing Index (CWI) 2009 weighted score	2009	94.0	111.4	158.2	153.8	87.0	200.3	70.9	172.4	70.8	116.8	187.1	87.2	75.4	73.2	83.7	97.3	77.3	72.3	161.3	139.4	120.2	114.6	46.5	93.4	114.0	114.3	159.3
% in the most deprived CWI national quintile	2009	0.0%	0.0%	0.0%	42.6%	0.0%	21.8%	0.0%	0.0%	0.0%	25.7%	42.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.8%	7.8%	24.4%
Rate per 1,000 CP	2013/2014	s	6.6	5.2	s	s	9.2	s	s	s	s	8.5	s	s	s	s	s	s	8.3	11.3	s	17.2	13.4	s	s	4.7	3.9	4.2
Rate per 1,000 LAC	2013/2014	4.4	s	9.6	8.8	14.7	4.2	s	4.7	s	50.2	12.4	s	s	5.3	s	10.4	s	s	18.1	s	11.2	11.9	7.3	5.1	6.9	5.6	6
Rate per 1,000 CIN	2013/2014	61.1	64.1	93.9	67.2	52.6	107.5	36.9	100.4	4.9	484.0	65.2	53.9	15.3	57.1	44.9	50.9	36.5	40.6	109.7	69.6	69.9	-	26.4	51.5	62.5	68.5	68.5
BRFC Total Involvements (Phase 2)	2015	8	17	20	14	5	20	3	15	0	6	12	6	12	3	4	3	3	7	15	7	15	15	4	7	221	1,132	-
BRFC Total Involvements with Children 0-4 (Phase2)	2015	2	8	15	4	2	11	0	9	0	2	7	0	4	0	0	0	0	5	2	2	6	5	0	4	88	543	-
Early Years Reach Population (All)	2013	5,877	6,354	5,646	7,301	4,358	5,879	3,832	4,888	4,702	6,827	4,384	6,880	4,295	6,268	3,366	4,149	3,949	5,520	3,974	3,807	6,288	5,136	5,662	5,897	125,239	-	-
Early Years Reach Population (Age 0-4)	2013	306	344	316	491	197	304	170	380	39	408	335	225	216	293	157	230	172	245	291	153	316	220	203	385	6,396	-	-
Reach Population	2013	208	195	208	331	148	290	106	287	313	236	275	118	149	171	91	138	97	168	163	98	258	99	135	203	4,485	-	-
% Reach Population (Age 0-4)	2013	68.0%	56.7%	65.8%	67.4%	75.1%	95.4%	62.4%	75.5%	802.6%	57.8%	82.1%	52.4%	69.0%	58.4%	58.0%	60.0%	56.4%	68.6%	56.0%	64.1%	81.6%	45.0%	66.5%	52.7%	70.1%	-	-
Under 18 conceptions (rates per 1,000)	2011-2013	21.1	35.7	27.2	54.4	s	54.8	s	27.2	s	11.5	50.0	16.5	31.8	24.2	s	29.3	s	20.2	54.2	35.5	34.7	47.8	s	29.9	29.7	29.5	27.6
General Fertility Rates (per 1,000 women)	2011-2013	61	53	59	66	53	58	52	72	2	54	76	34	61	55	59	54	50	54	66	54	55	47	39	62	52	57.9	63.8
Number of Live Births (annual average)	2010-2012	63	59	59	98	41	66	30	71	5	74	70	38	42	59	35	44	38	48	48	34	61	76	42	73	1,256	8,980	689,789
Smoking at time of delivery (%)	2010/2011	16%	18%	28%	29%	s	31%	s	29%	s	24%	39%	s	s	15%	s	s	21%	15%	24%	19%	23%	20%	s	s	20%	14%	14%
Low Birthweight Babies (under 2,500g)	2011-2013	8%	4%	13%	9%	5%	7%	5%	8%	s	9%	8%	3%	5%	10%	5%	5%	5%	5%	10%	6%	10%	7%	5%	11%	8%	7.30%	7.40%
Breastfeeding Initiation (%)	2011/12	70%	65%	60%	47%	63%	40%	83%	44%	83%	47%	49%	80%	62%	76%	61%	79%	50%	68%	36%	64%	61%	63%	73%	69%	66%	60%	74%
Breastfeeding prevalence (6-8 weeks)	2012/2013	34%	31%	26%	32%	41%	42%	34%	27%	s	29%	24%	48%	29%	48%	39%	33%	36%	38%	30%	27%	48%	43%	47%	37%	35%	33.90%	47.10%
A&E attendances (aged 0-4) (rater per 10,000)	2013/2014	344	327	283	434	371	455	250	500	118	216	501	277	347	367	252	353	304	427	540	298	507	516	318	330	375	455	540
Hospital admissions from unintentional and deliberate injuries (aged 0-4) (rater per 10,000)	2013/2014	155	147	s	s	s	s	s	192	s	140	s	s	s	s	s	s	s	s	238	s	s	s	224	s	100	149	135
Excess weight (aged 4-5) (%)	2010/11-2012/13	26%	21%	29%	27%	23%	20%	29%	28%	s	27%	18%	22%	21%	19%	24%	17%	21%	21%	26%	15%	18%	22%	19%	17%	22%	23.4%	22.5%
Obesity (aged 4-5) (%)	2010/11-2012/13	10%	11%	7%	12%	10%	8%	13%	10%	s	14%	6%	9%	11%	9%	10%	9%	9%	9%	8%	8%	10%	s	s	10%	9%	9.5%	9.4%
Good Level of Development - EYFS (%)	2014	59.6%	64.0%	45.6%	63.6%	69.2%	69.0%	67.9%	63.4%	s	58.2%	46.6%	65.9%	60.0%	75.0%	50.0%	69.0%	64.7%	42.1%	59.7%	38.1%	52.5%	50.0%	76.7%	66.7%	61%	64.2%	60.4%