

## Summary of 2008 'Ride it Right' Routes

### A5 Weston – Cannock

3 year cum. 2005-2007 there were 30 casualties

3 year cum. 2006-2008 there were 26 casualties

8 casualties in 2005

8 casualties in 2006

14 casualties in 2007

4 casualties in 2008 (2 casualties whilst signage in place)

Year	Fatal	Serious	Slight
2005	1	1	6
2006	0	1	7
2007	0	5	9
2008	0	1	3

### A34 Newcastle - Kidsgrove

3 year cum. 2005-2007 there were 17 casualties

3 year cum. 2006-2008 there were 15 casualties

4 casualties in 2005

7 casualties in 2006

6 casualties in 2007 (5 casualties whilst signage in place)

2 casualties in 2008 (no casualties whilst signage in place)

Year	Fatal	Serious	Slight
2005	1	1	2
2006	0	1	6
2007	0	1	5
2008	0	0	2

### A53 Newcastle to Loggerheads

3 year cum. 2005-2007 there were 16 casualties

3 year cum. 2006-2008 there were 13 casualties

4 casualties in 2005

5 casualties in 2006

7 casualties in 2007 (5 casualties whilst signage in place)

3 casualties in 2008 (no casualties whilst signage in place)

Year	Fatal	Serious	Slight
2005	0	1	3
2006	1	0	4
2007	1	2	4
2008	0	0	3

### **A53 Endon to Flash**

3 year cum. 2005-2007 there were 16 casualties

3 year cum. 2006-2008 there were 18 casualties

3 casualties in 2005

9 casualties in 2006

4 casualties in 2007

5 casualties in 2008 (1 casualty whilst signage in place)

Year	Fatal	Serious	Slight
2005	0	0	3
2006	0	3	5
2007	0	0	4
2008	1	0	4

### **A449 Womborne - Kinver**

3 year cum. 2005-2007 there were 9 casualties

3 year cum. 2006-2008 there were 10 casualties

3 casualties in 2005

2 casualties in 2006 (no casualties whilst signage in place)

4 casualties in 2007 (4 casualties whilst signage in place)

4 casualties in 2008 (2 casualties whilst signage in place)

Year	Fatal	Serious	Slight
2005	0	1	2
2006	0	0	2
2007	0	0	4
2008	0	2	2

### **A458 Stourton – Six Ashes**

3 year cum. 2005-2007 there were 14 casualties

3 year cum. 2006-2008 there were 13 casualties

4 casualties in 2005

4 casualties in 2006

6 casualties in 2007 (4 casualties whilst signage in place)

3 casualties in 2008 (1 casualty whilst signage in place)

Year	Fatal	Serious	Slight
2005	0	1	3
2006	0	2	2
2007	1	1	4
2008	0	0	3

### **A460 Cannock to Wolverhampton**

3 year cum. 2005-2007 there were 21 casualties

3 year cum. 2006-2008 there were 20 casualties

4 casualties in 2005

6 casualties in 2006

11 casualties in 2007

3 casualties in 2008 (2 casualties with whilst signage in place)

Year	Fatal	Serious	Slight
2005	0	0	4
2006	0	0	6
2007	1	2	8
2008	1	1	1

### **A518 Stafford to Newport (Shrops)**

3 year cum. 2005-2007 there were 14 casualties

3 year cum. 2006-2008 there were 14 casualties

2 casualties in 2005

6 casualties in 2006

6 casualties in 2007

2 casualties in 2008 (1 casualty whilst signage in place)

Year	Fatal	Serious	Slight
2005	0	0	2
2006	1	0	5
2007	0	0	6
2008	0	0	2

### **A520 Stone - Leek**

3 year cum. 2005-2007 there were 16 casualties

3 year cum. 2006-2008 there were 10 casualties

9 casualties in 2005

1 casualty in 2006

6 casualties in 2007 (5 casualties whilst signage in place)

3 casualties in 2008 (1 casualty whilst signage in place)

Year	Fatal	Serious	Slight
2005	0	2	7
2006	0	1	0
2007	1	1	4
2008	0	1	2

## **Cumulative – All Routes**

Year	Fatal	Serious	Slight	Total
2005	2	7	32	41
2006	2	8	39	49
2007	4	12	48	64
2008	2	5	22	29

## **Key Points**

- Motorcycle casualties in Staffordshire reduced in 2008 by 22% against 2007 and 5% against 2006; motorcyclists now account for 23% of Staffordshire's KSI's (27% in 2007 and 21% in 2006).
- 6 of the 8 routes have already seen substantial reductions in motorcycle casualties following the successful 'Ride it Right' campaign in 2006 and 2007.
- Number of casualties on the 'Ride it Right' routes in 2008 saw a decrease of 55% against 2007, and a 41% reduction on 2006.
- 3 year cum saw 5% reduction in casualties (172 to 163).
- There were 19 casualties on the routes before or after the signage was erected in the year.
- 6 of the 9 'Ride it Right' routes saw a 3 year cumulative reduction in motorcycle casualties, with one route having the same number of casualties.
- The number of KSI's on the routes was the overall the lowest over the past 4 years, although fatalities have remained constant.
- The A51 and A513 will be phased out in 2008, as the routes are no longer a priority.
- The A34 Newcastle to Kidsgrove and the A520 Stone to Leek will be phased out during 2009, being replaced by the A34 Trentham to Cannock. The A5 stretch will be reduced to run between Weston and Gailey.
- Throughout the summer Motorcycle Road Safety Awareness days were held on the following routes: A5 Weston-Cannock, A34 Newcastle-Kidsgrove, A53 Endon-Flash.
- Operation Octane was held on 3 weekends throughout the year with enforcement and engagement; there were no KSI's on the routes on these weekends (2 were Bank Holidays and ran for 3 days).

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