

## Summary of 2010 'Ride it Right' Routes

### A34 Trentham to Cannock

3 year cum. 2007-2009 there were 43 casualties

3 year cum. 2008-2010 there were 40 casualties

16 casualties in 2007

16 casualties in 2008

11 casualties in 2009 (6 casualties whilst signage in place)

13 casualties in 2010 (5 casualties whilst signage in place)

Year	Fatal	Serious	Slight
2007	0	2	14
2008	0	2	14
2009	0	1	10
2010	1	1	11

### A53 Newcastle to Loggerheads

3 year cum. 2007-2009 there were 16 casualties

3 year cum. 2008-2010 there were 9 casualties

8 casualties in 2007

4 casualties in 2008 (no casualties whilst signage in place)

4 casualties in 2009 (1 casualty whilst signage in place)

1 casualty in 2010 (no casualties whilst signage in place)

Year	Fatal	Serious	Slight
2007	1	3	4
2008	1	0	3
2009	1	1	2
2010	0	0	1

### A53 Endon to Leek

3 year cum. 2007-2009 there were 10 casualties

3 year cum. 2008-2010 there were 8 casualties

3 casualties in 2007

5 casualties in 2008 (2 casualties whilst signage in place)

2 casualties in 2009 (1 casualty whilst signage in place)

1 casualty in 2010 (1 casualty whilst signage in place)

Year	Fatal	Serious	Slight
2007	0	0	3
2008	1	0	4
2009	0	0	2
2010	0	0	1

### **A449 Stafford to Wolverhampton**

3 year cum. 2007-2009 there were 15 casualties

3 year cum. 2008-2010 there were 12 casualties

7 casualties in 2007

4 casualties in 2008

4 casualties in 2009

4 casualties in 2010 (2 casualties whilst signage in place)

Year	Fatal	Serious	Slight
2007	0	1	6
2008	0	1	3
2009	0	0	4
2010	0	1	3

### **A460 Cannock to Wolverhampton**

3 year cum. 2007-2009 there were 25 casualties

3 year cum. 2008-2010 there were 15 casualties

12 casualties in 2007

3 casualties in 2008 (2 casualties with whilst signage in place)

10 casualties in 2009 (7 casualties whilst signage in place)

2 casualties in 2010 (1 casualty whilst signage in place)

Year	Fatal	Serious	Slight
2007	1	2	9
2008	1	1	1
2009	0	4	6
2010	0	0	2

### **A515 Lichfield to Uttoxeter**

3 year cum. 2007-2009 there were 10 casualties

3 year cum. 2008-2010 there were 10 casualties

2 casualties in 2007

2 casualties in 2008

6 casualties in 2009

2 casualties in 2010 (2 casualties whilst signage in place)

Year	Fatal	Serious	Slight
2007	1	0	1
2008	0	1	1
2009	0	2	4
2010	0	1	1

### **A518 Stafford to Uttoxeter**

3 year cum. 2007-2009 there were 20 casualties

3 year cum. 2008-2010 there were 20 casualties

6 casualties in 2007

5 casualties in 2008

9 casualties in 2009

6 casualties in 2010 (5 casualties whilst signage in place)

Year	Fatal	Serious	Slight
2007	0	2	4
2008	0	1	4
2009	1	1	7
2010	0	2	4

### **Cumulative – All Routes**

Year	Fatal	Serious	Slight	Total
2007	3	10	41	54
2008	3	6	30	39
2009	2	9	35	46
2010	1	5	23	29

### **Key Points**

- Motorcycle casualties in Staffordshire reduced in 2010 by 1.4% against 2008.
- The signs were *in situ* from 1<sup>st</sup> April to 3<sup>rd</sup> September 2010.
- Number of casualties on the 'Ride it Right' routes in 2010 saw a decrease of 37% against 2009; 6 of the routes saw a casualty reduction against 2009 .
- 3 year cum saw an 18% reduction in casualties (139 to 114).
- There were 12 casualties on the routes before the signage was installed or after the signage was taken down in the year (41%).
- 5 of the 7 'Ride it Right' routes saw a 3 year cumulative reduction in motorcycle casualties, with two routes having the same number of casualties.
- The number of KSI's on the routes was overall the lowest over the past 4 years, with the least number of fatalities.
- The A449 Stafford to Wolverhampton and the A515 Stafford to Uttoxeter will be phased out during 2011 as they have dropped out of the highest priority stretches of road for motorcycle casualties.

**For more information contact Kevin Wilcox on 07949 138201 or [kevin.wilcox@staffordshire.gov.uk](mailto:kevin.wilcox@staffordshire.gov.uk)**