

Traders beware

Emergency Services Scams

Staffordshire Trading Standards are warning traders of publishing scams where traders are asked to advertise in magazines which are claimed support either: emergency services, schools, drug awareness / prevention and health and safety awareness etc.

Traders have received telephone calls where the caller states:

- Magazines are sent to emergency services including police
- Payment is required for advertisements published or to be published for the trader in the magazine

Trading Standards have checked with Staffordshire Police; no police personnel have stated that they have knowledge of the magazines. It is believed that the magazines do not actually exist except for a small amount of copies printed to send to advertisers.

If any trader is offered advertising and is unsure if the magazine even exists or is asked to pay when no advert was agreed, ask for:

- Written details of who the magazine is distributed to
- Proof that the advertisement was agreed

DO NOT PAY ANY MONEY - contact us for more information.

Please contact Staffordshire Trading Standards Business Advice Line on 08453 303 313 for more information.

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All our alerts are available in a range of formats and languages, including large print. Please contact Community Development if this would be helpful to you, or to someone you know.
Address: 14 Martin Street, Stafford, ST16 2LG. community.development@staffordshire.gov.uk