

# DNA TEST KIT SCAM

Staffordshire Trading Standards are advising residents to be wary of DNA Test Kits claiming to provide a genetic blueprint to determine, amongst other things, personal success, affluence and individual fulfilment. The kit is received as unsolicited mail and in order to take advantage of the offer you are asked to provide a swab of your DNA, along with a fee of £29.99.

Information contained in the kits promises unrealistic health and lifestyle benefits that cannot be determined through DNA testing.

It appears to be a scam to trick recipients into paying processing fees by providing bank account or credit / debit card details. The questionnaire contained in the kit may also be intended to collect personal information from recipients.

If you receive a kit such as this you are advised not to respond. Remove any personal information, such as name and address and throw the kit away.

Be wary of extravagant promises such as this and remember, if it sounds too good to be true, it probably is. Be suspicious if you're contacted out of the blue and remember, scammers are very good at making their scams look authentic and believable.

Never give out your bank account details and / or passwords to someone you don't know. Trustworthy firms will never contact you to ask for this information.

Produced: 21.02.11

All our alerts are available in a range of formats and languages, including large print. Please contact Community Development if this would be helpful to you, or to someone you know. Address: 14 Martin Street, Stafford, ST16 2LG. [community.development@staffordshire.gov.uk](mailto:community.development@staffordshire.gov.uk)

