

## Claimant Count, October 2023 (Sorted by latest Claimant Rate)

Benchmarks	Claimant Count Rate – October 2022 (%)	Claimant Count Rate – August 2023 (%)	Claimant Count Rate – Sept 2023 (%)	Claimant Count Rate – October 2023 (%)	Number of Claimants – October 2023	Monthly Change in Claimant Numbers (%)
England	3.6	3.7	3.7	3.8	1,338,285	1.3
West Midlands	4.7	4.8	4.8	4.8	177,940	0.7

Local Enterprise Partnership	Claimant Count Rate – October 2022 (%)	Claimant Count Rate – August 2023 (%)	Claimant Count Rate – Sept 2023 (%)	Claimant Count Rate – October 2023 (%)	Number of Claimants – October 2023	Monthly Change in Claimant Numbers (%)
Staffs & Stoke-on-Trent	3.2	3.4	3.3	3.4	23,590	1.6

West Midlands Strategic Authorities	Claimant Count Rate – October 2022 (%)	Claimant Count Rate – August 2023 (%)	Claimant Count Rate – Sept 2023 (%)	Claimant Count Rate – October 2023 (%)	Number of Claimants – October 2023	Monthly Change in Claimant Numbers (%)
Herefordshire, County of	2.3	2.4	2.3	2.2	2,440	-1.0
Shropshire	2.4	2.3	2.2	2.2	4,255	-0.5
Warwickshire	2.6	2.6	2.5	2.5	9,295	-1.0
Staffordshire	2.7	2.8	2.7	2.8	14,955	2.3
Worcestershire	3.0	2.9	2.9	2.9	10,320	-0.9
Solihull	3.1	3.1	3.1	3.2	4,085	1.6
Telford and Wrekin	3.4	3.4	3.4	3.5	4,045	3.1
Dudley	4.6	4.6	4.6	4.6	9,050	0.8
Stoke-on-Trent	5.2	5.4	5.3	5.4	8,635	0.5
Walsall	5.4	5.5	5.5	5.5	9,520	0.5
Coventry	5.2	5.6	5.5	5.6	12,505	0.4
Sandwell	6.1	6.1	6.1	6.2	13,505	2.1
Wolverhampton	7.2	7.4	7.4	7.4	12,180	0.1
Birmingham	8.1	8.5	8.5	8.6	63,150	0.7

Staffordshire Districts	Claimant Count Rate – October 2022 (%)	Claimant Count Rate – August 2023 (%)	Claimant Count Rate – Sept 2023 (%)	Claimant Count Rate – October 2023 (%)	Number of Claimants – October 2023	Monthly Change in Claimant Numbers (%)
Staffordshire Moorlands	1.9	1.9	1.9	2.0	1,095	5.3
Lichfield	2.3	2.3	2.3	2.3	1,460	-0.7
Stafford	2.4	2.4	2.4	2.5	2,025	3.3
South Staffordshire	2.6	2.5	2.5	2.6	1,720	5.2
Newcastle-under-Lyme	2.8	3.0	3.0	3.0	2,305	0.7
Cannock Chase	3.2	3.4	3.3	3.3	2,075	0.7
East Staffordshire	2.7	3.3	3.3	3.4	2,625	2.9
Tamworth	3.3	3.3	3.3	3.4	1,645	1.9

The claimant rate is the proportion of the working age population claiming out of work Universal Credit benefits including Job Seeker's Allowance. Source: NOMIS

**For further information please contact:**

Phillip Steventon, Strategy Team, Staffordshire County Council  
t: (01785) 276529, [phillip.steventon@staffordshire.gov.uk](mailto:phillip.steventon@staffordshire.gov.uk)