

## Claimant Count, March 2024 (Sorted by latest Claimant Rate)

Benchmarks	Claimant Count Rate – March 2023 (%)	Claimant Count Rate – January 2024 (%)	Claimant Count Rate – February 2024 (%)	Claimant Count Rate – March 2024 (%)	Number of Claimants – March 2024	Monthly Change in Claimant Numbers (%)
England	3.8	3.8	3.9	4.0	1,415,340	1.9
West Midlands	4.9	4.8	4.9	5.1	186,525	2.4

Local Enterprise Partnership	Claimant Count Rate – March 2023 (%)	Claimant Count Rate – January 2024 (%)	Claimant Count Rate – February 2024 (%)	Claimant Count Rate – March 2024 (%)	Number of Claimants – March 2024	Monthly Change in Claimant Numbers (%)
Staffs & Stoke-on-Trent	3.5	3.5	3.6	3.7	25,955	3.8

West Midlands Strategic Authorities	Claimant Count Rate – March 2023 (%)	Claimant Count Rate – January 2024 (%)	Claimant Count Rate – February 2024 (%)	Claimant Count Rate – March 2024 (%)	Number of Claimants – March 2024	Monthly Change in Claimant Numbers (%)
Shropshire	2.4	2.2	2.3	2.3	4,405	1.4
Herefordshire, County of	2.5	2.4	2.4	2.5	2,735	3.0
Warwickshire	2.7	2.5	2.6	2.6	9,495	-0.3
Staffordshire	2.9	2.8	2.9	3.0	16,130	2.7
Worcestershire	3.1	3.0	3.0	3.1	11,075	0.4
Solihull	3.3	3.2	3.2	3.3	4,275	2.3
Telford and Wrekin	3.4	3.4	3.6	3.7	4,240	2.8
Dudley	4.7	4.6	4.6	4.7	9,205	1.4
Coventry	5.6	5.4	5.6	5.6	12,645	1.0
Walsall	5.6	5.5	5.5	5.6	9,780	1.9
Stoke-on-Trent	5.5	5.5	5.8	6.1	9,825	5.6
Sandwell	6.3	6.0	6.1	6.3	13,540	2.6
Wolverhampton	7.7	7.1	7.2	7.5	12,305	3.1
Birmingham	8.4	8.6	8.8	9.1	66,875	3.0

Staffordshire Districts	Claimant Count Rate – March 2023 (%)	Claimant Count Rate – January 2024 (%)	Claimant Count Rate – February 2024 (%)	Claimant Count Rate – March 2024 (%)	Number of Claimants – March 2024	Monthly Change in Claimant Numbers (%)
Staffordshire Moorlands	2.1	2.1	2.2	2.2	1,245	2.0
Lichfield	2.5	2.2	2.4	2.5	1,555	2.0
Stafford	2.6	2.5	2.6	2.6	2,165	0.5
South Staffordshire	2.8	2.5	2.6	2.7	1,745	2.6
Newcastle-under-Lyme	3.1	3.1	3.2	3.2	2,470	0.2
Cannock Chase	3.5	3.3	3.4	3.4	2,155	1.9
Tamworth	3.6	3.4	3.5	3.6	1,775	3.8
East Staffordshire	3.2	3.5	3.6	3.9	3,010	7.1

The claimant rate is the proportion of the working age population claiming out of work Universal Credit benefits including Job Seeker's Allowance. Source: NOMIS

**For further information please contact:**

Phillip Steventon, Strategy Team, Staffordshire County Council  
t: (01785) 276529, [phillip.steventon@staffordshire.gov.uk](mailto:phillip.steventon@staffordshire.gov.uk)